

# Antonios Bouris

## work selection

[bouris.com](http://bouris.com)

# what is inside

not in order

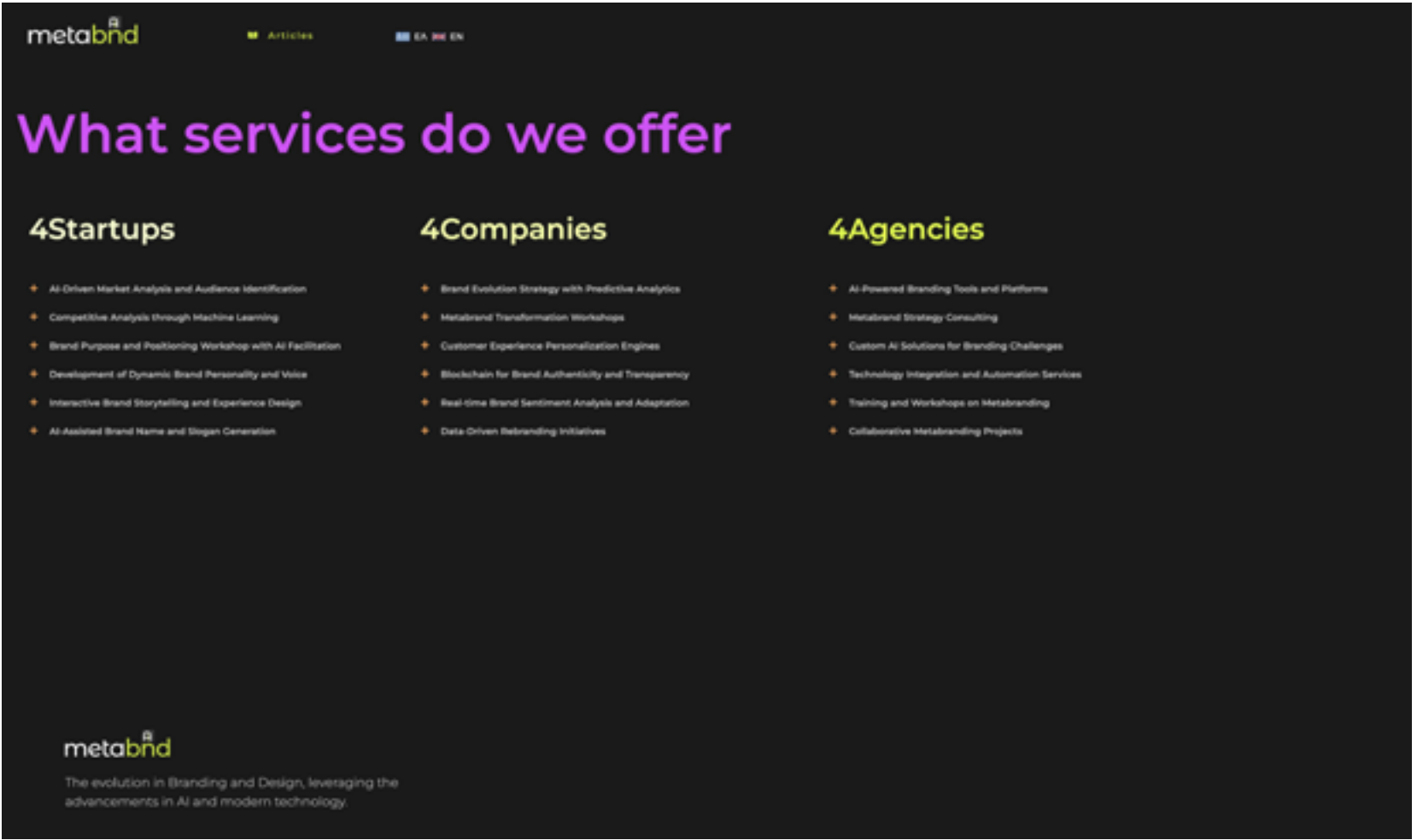
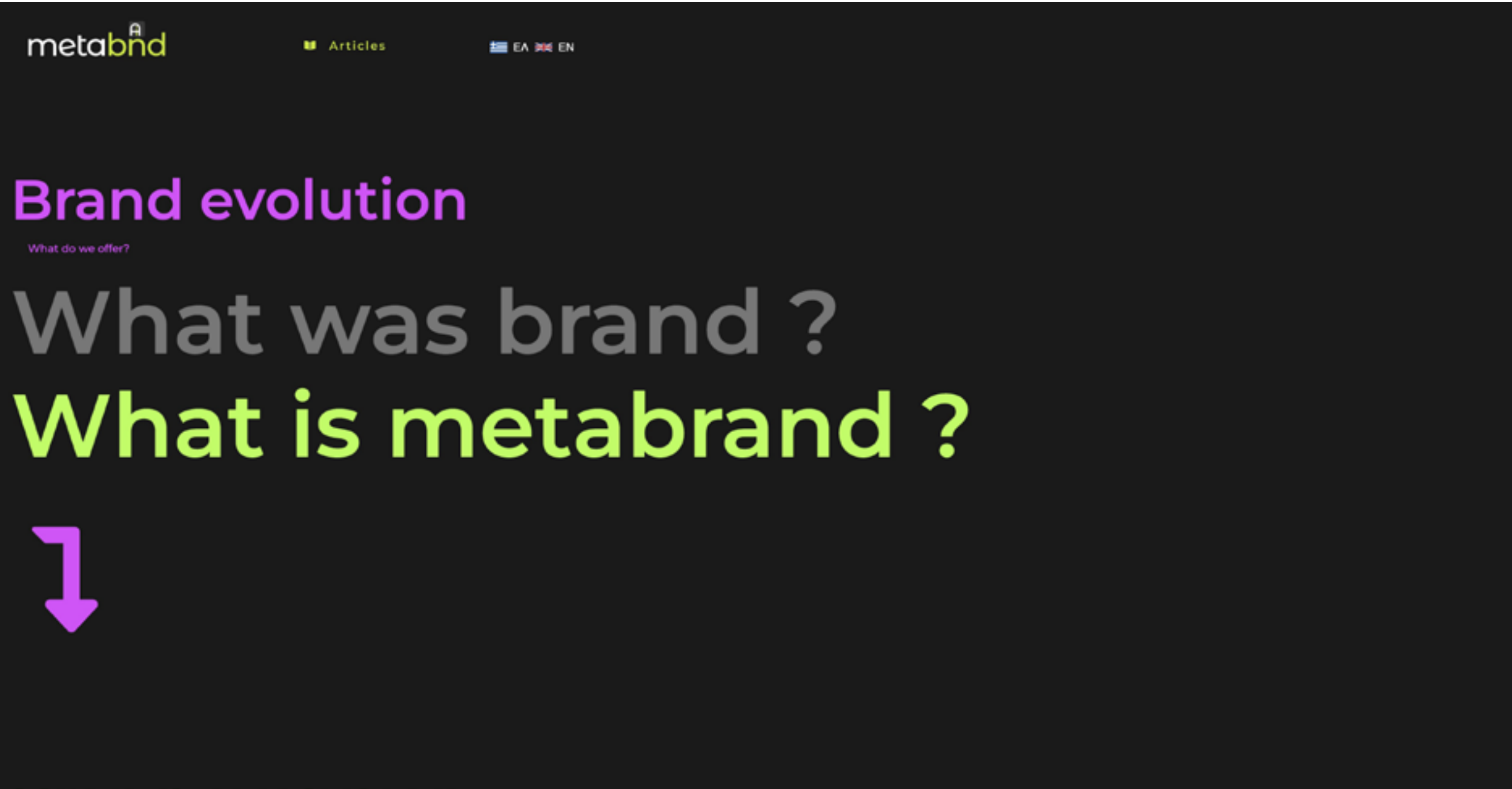
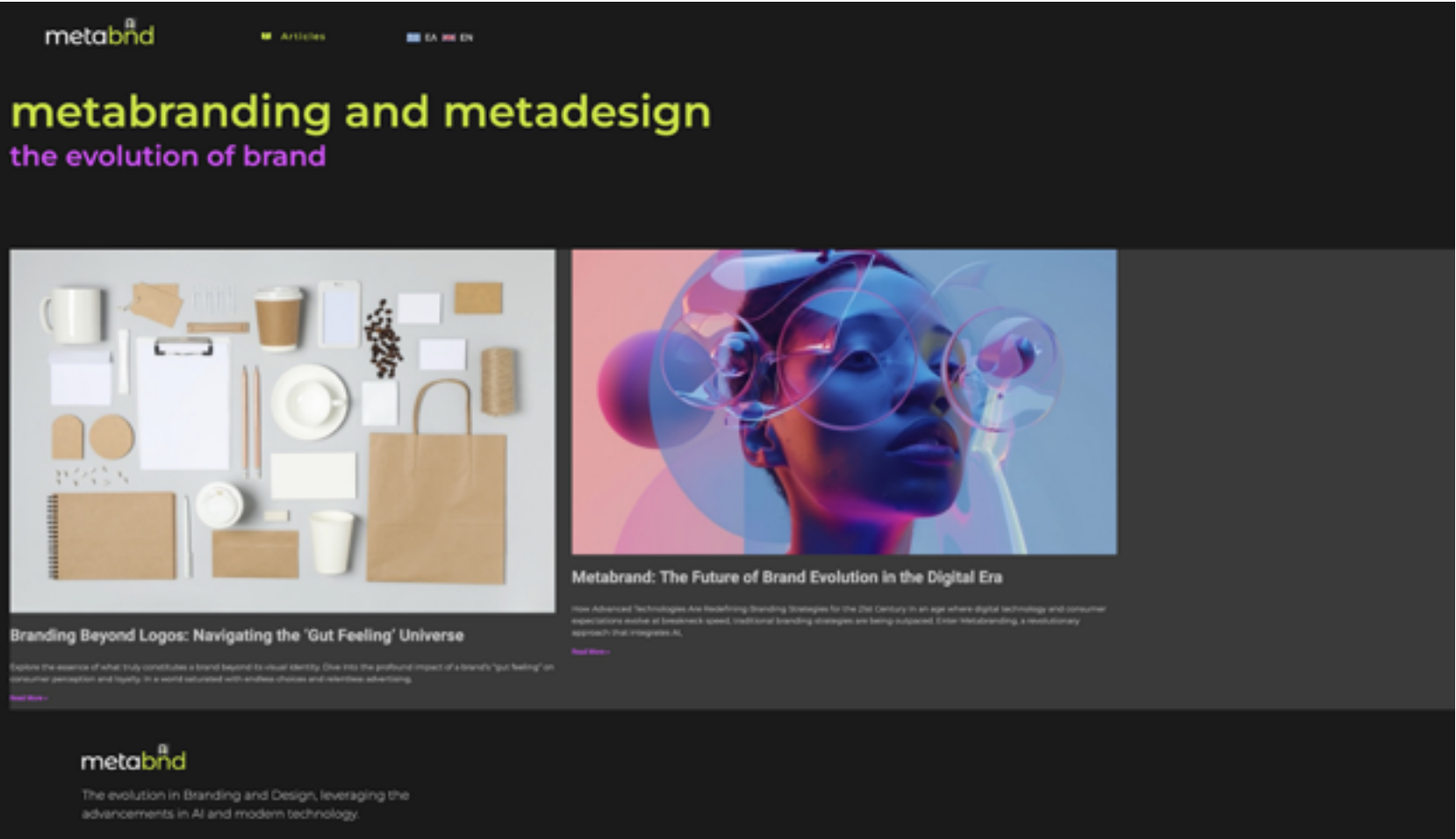
creative strategy  
branding  
strategic process  
business identity  
visual communication  
communication desing  
corporate identity  
AI prompt engineering  
AI image generation  
AI integration  
AI speech  
graphic design  
web design  
app design  
online marketing and social media  
digital presence  
human centered design  
visualisation  
video production  
innovation  
technical creativity  
logotypes and marks  
motion graphics  
pro bono

Since early 90s, I've stood at the vanguard of visual storytelling. With titles ranging from Communication Designer and Creative Strategist to Senior Graphic Designer, Prompt Engineer, and Brand Manager, my journey in the design world has been diverse and enriching. My educational journey began even earlier, in 1994, when I nurtured a profound passion for design, creative thinking, photography, and the nuances of digital culture.

In recent years, I've ventured into the exhilarating domain of artificial intelligence, marrying its immense potential with my deeply-rooted design philosophy. My fervor for Design Thinking remains unabated, and I'm always in sync with the pulse of the latest technological advancements. My approach isn't confined by convention. I possess an unquenchable curiosity about fresh design techniques and the ever-shifting landscape of technology.

At the crossroads of art, technology, and AI, I persistently push boundaries, shape paradigms, and champion innovation. Dive into my world, where artistry meets algorithm, and watch as traditional design transforms under the lens of the future.

The evolution in Branding and Design, leveraging the advancements in AI and modern technology. metabnd involves the deliberate use of AI, data analytics, and emerging technologies to manage and evolve a brand’s identity and public perception continuously. It’s a dynamic approach to branding that allows for real-time adaptation and personalized engagement, ensuring the brand stays relevant and resonant with its audience.

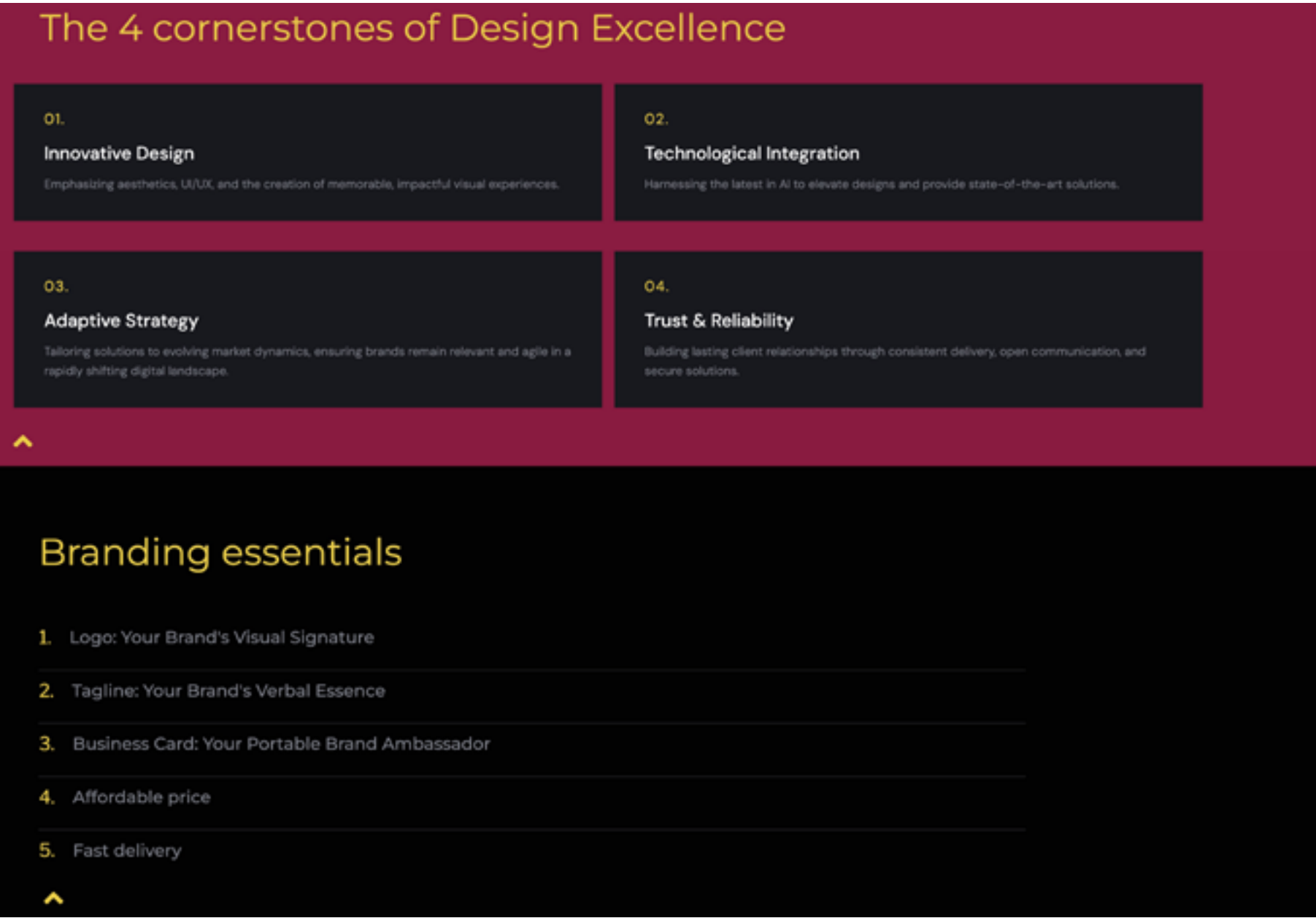
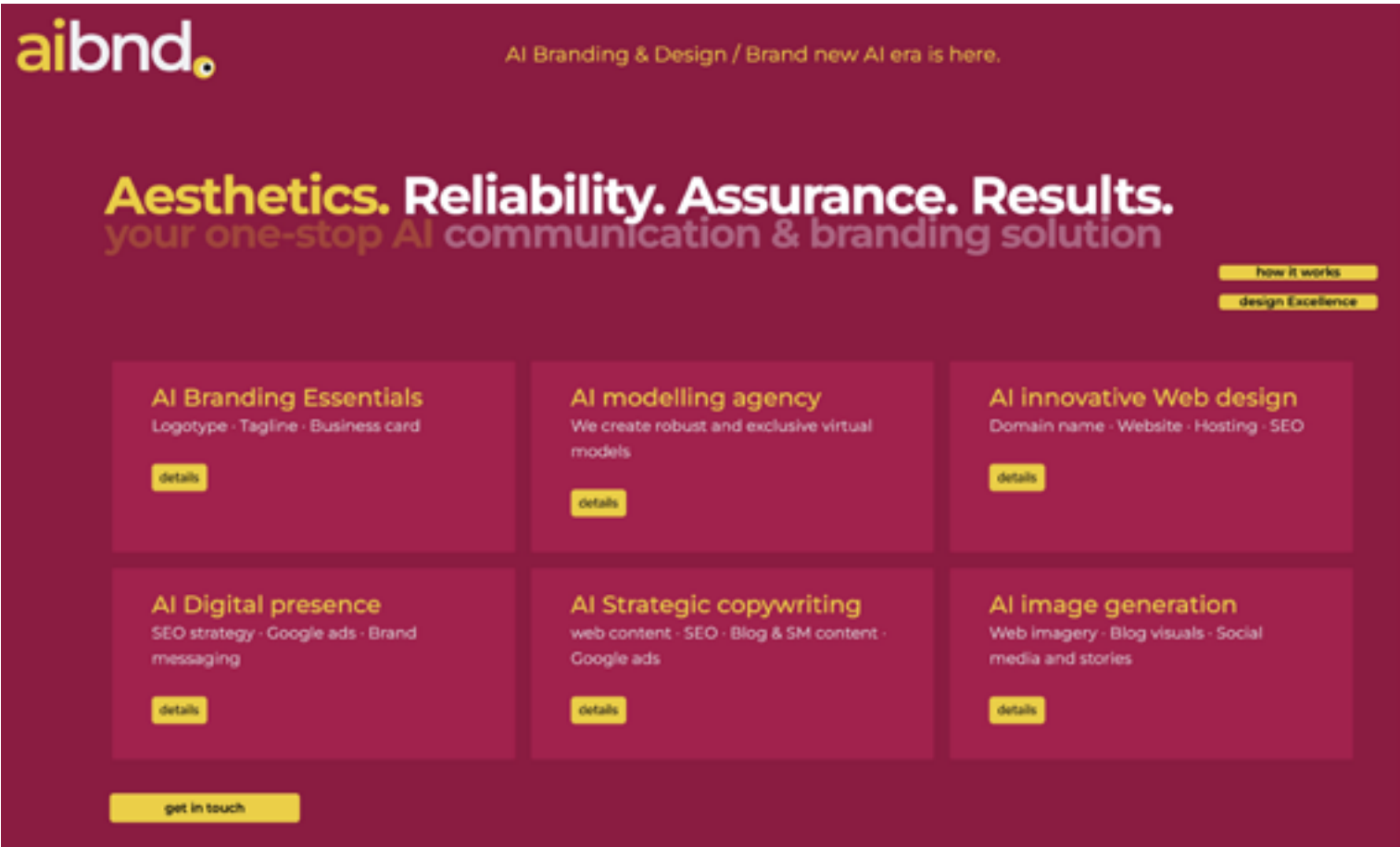


# AI branding & design

—branding, strategic process, innovation, web design

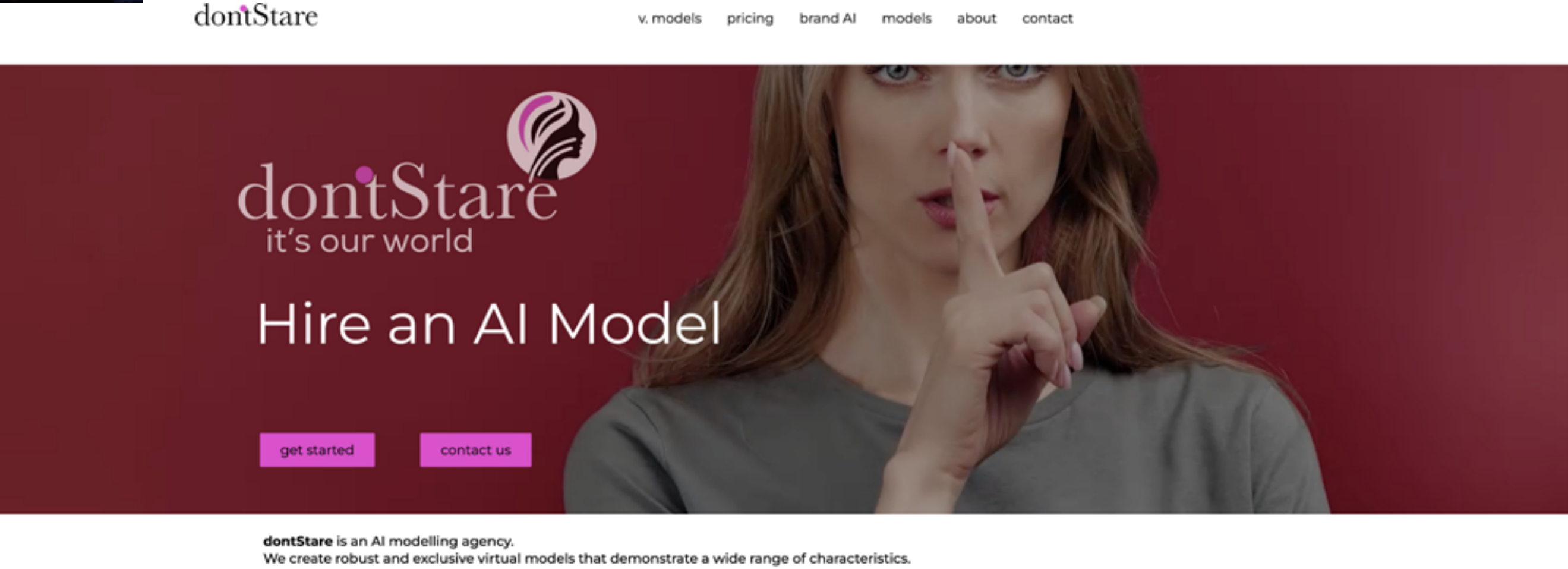
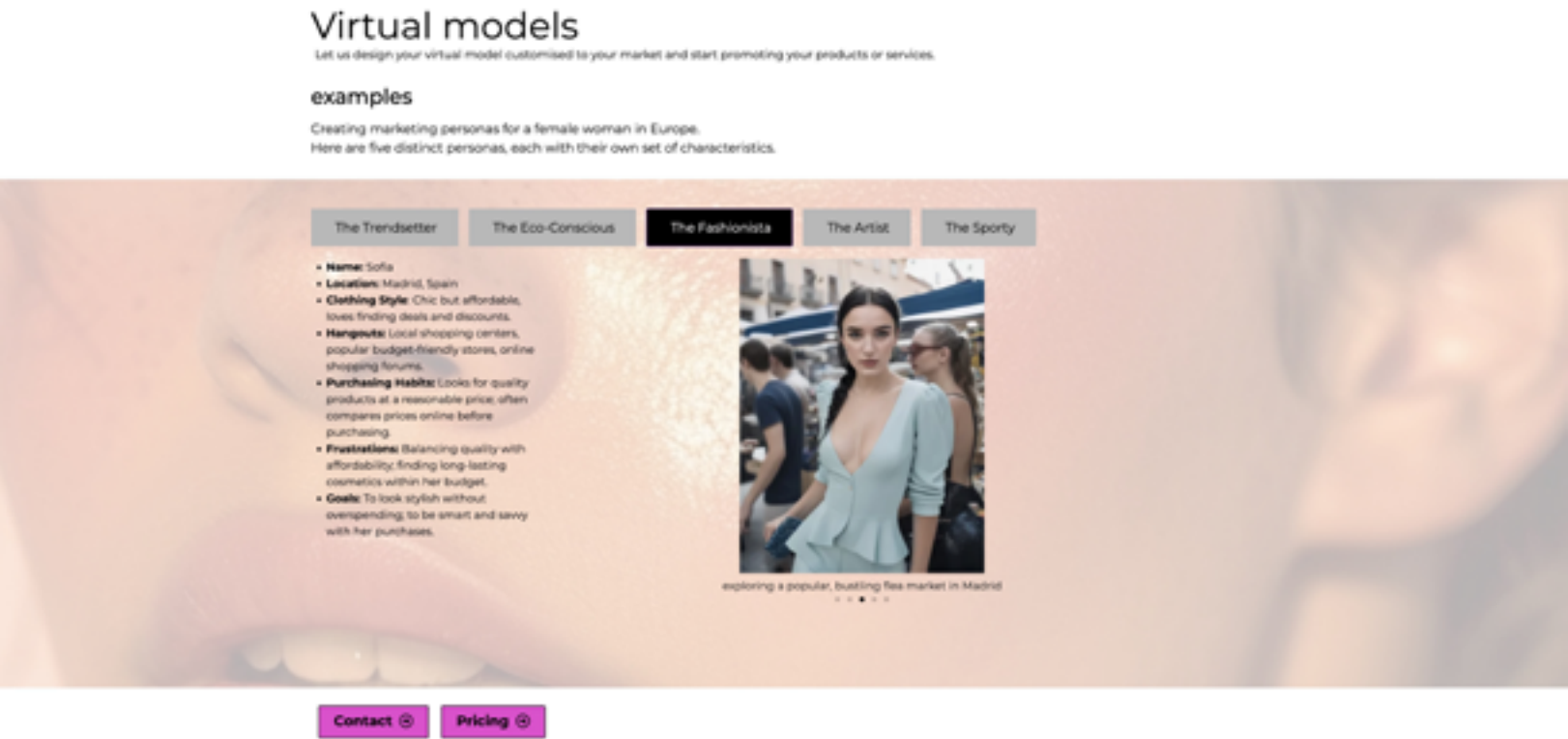
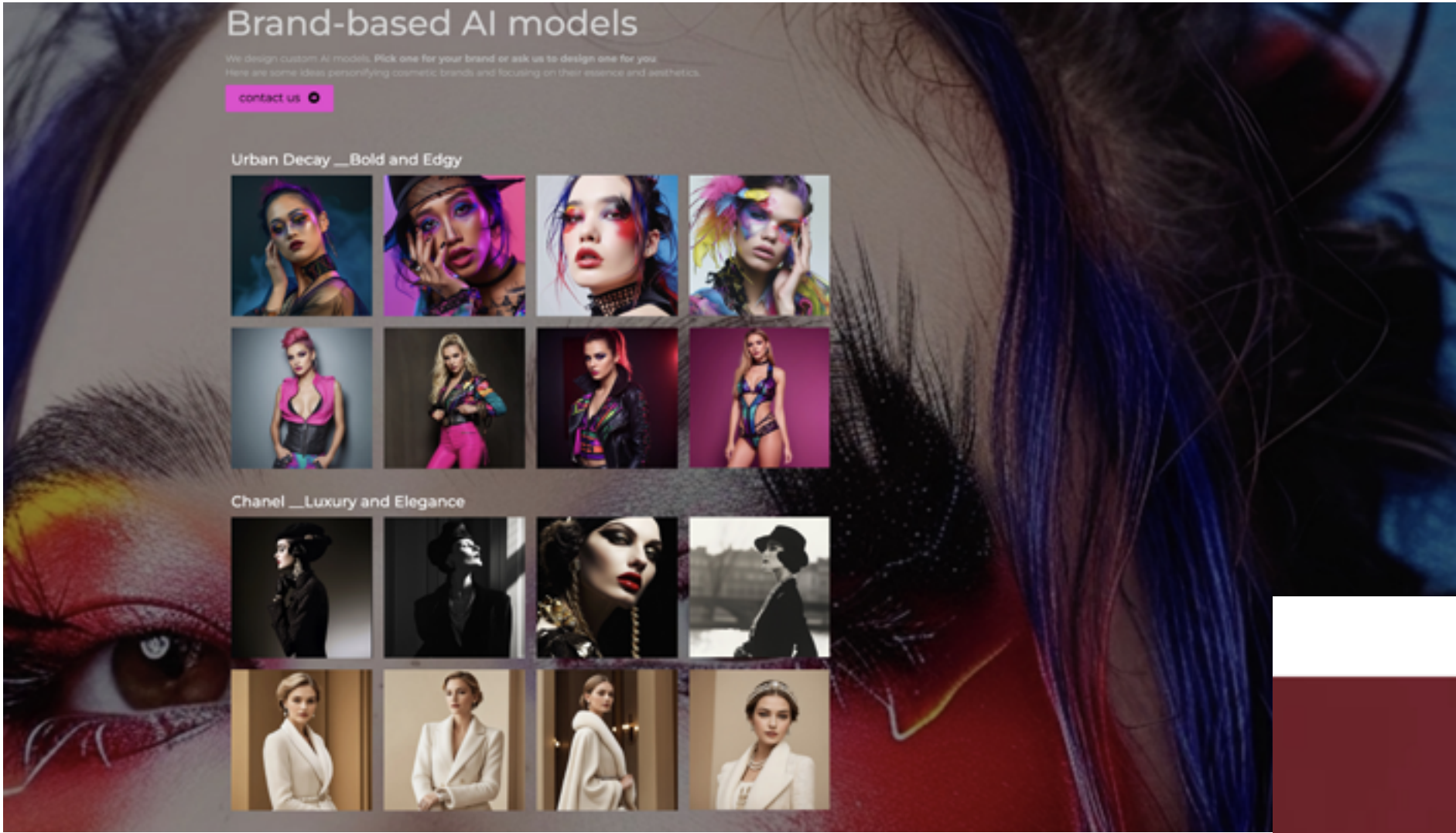
[aibnd.com](https://aibnd.com)

aibnd merges the latest in AI and LLM technologies with creative branding and design to create unforgettable brand identities and digital experiences. Services span AI branding essentials, exclusive virtual model creation, innovative web design, comprehensive digital presence strategies, strategic copywriting, and AI-generated imagery.





dontstare is not just creating virtual models; it’s pioneering a movement where technology meets the runway. Its AI-driven influencers are more than just digital faces—they’re trendsetters with purpose, embodying the intersection of diverse cultures, sustainable fashion, and the boundless reach of social media influence. With each carefully crafted persona, dontstare shapes the future of brand storytelling, offering a personalized touch in a digital world.



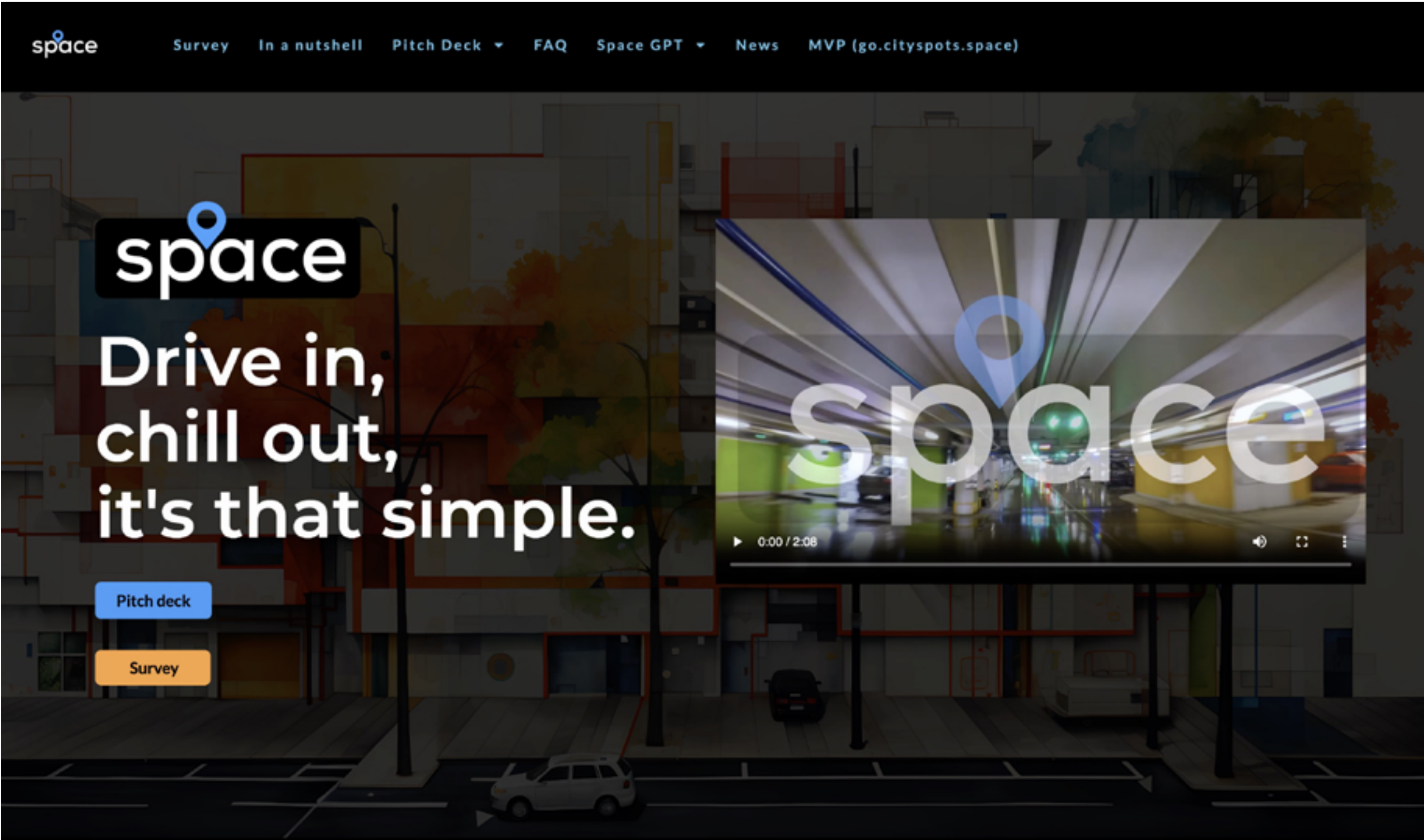
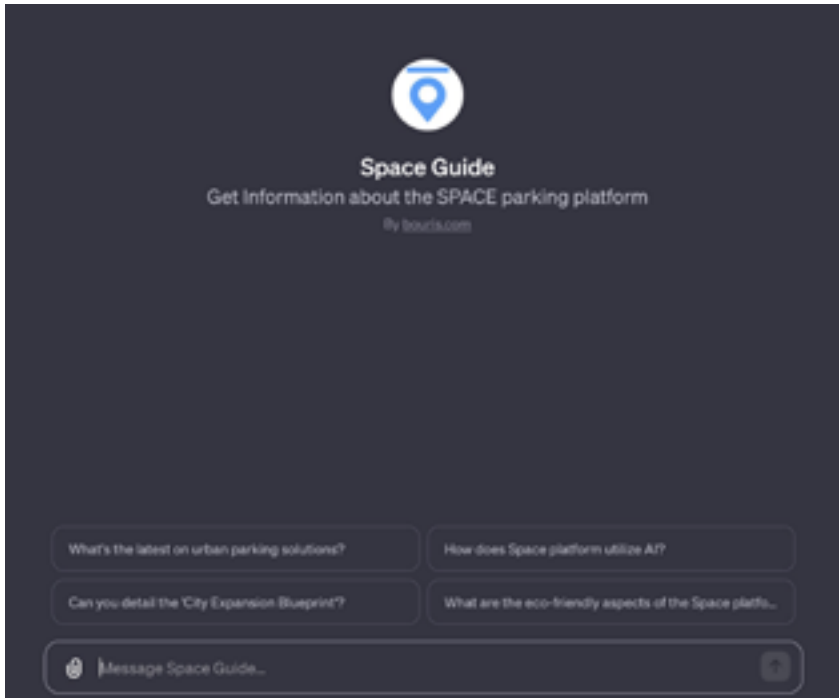
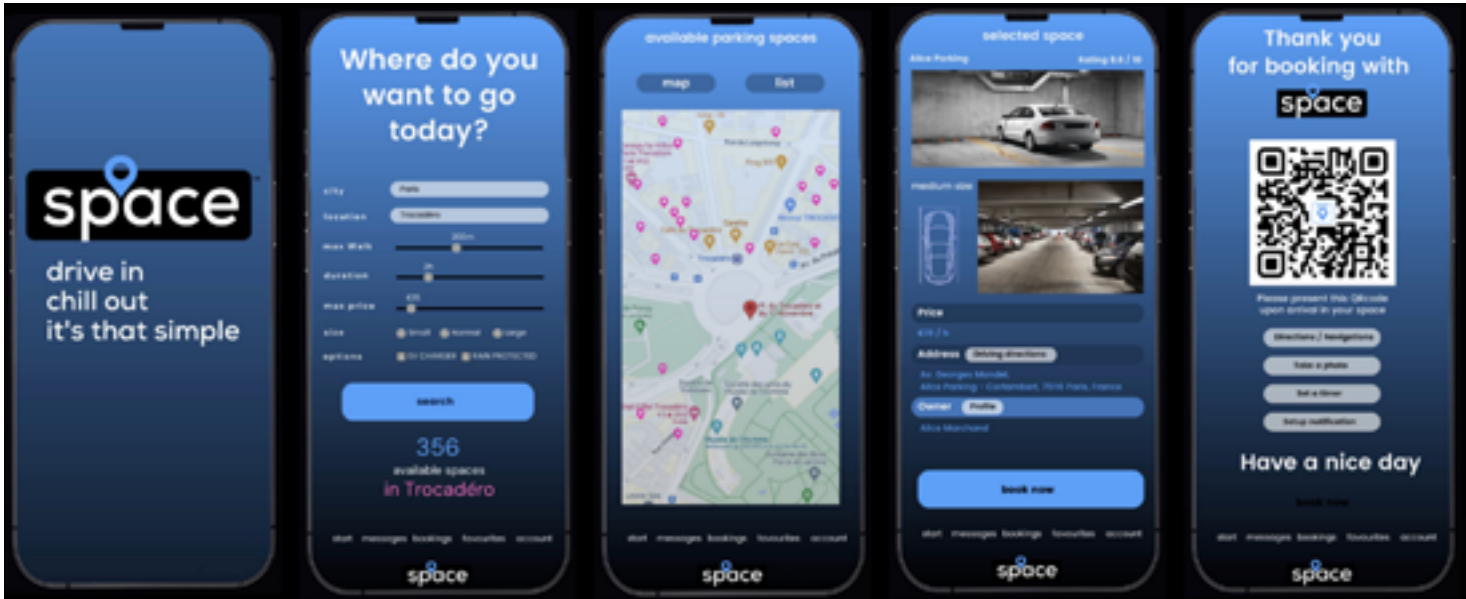


space

innovation, branding, business identity, app design, marketing, presentation, content generation, AI integration

cityspots.space

Space is re-imagining car parking. Turn it from an expense and a drag into a multi-faceted opportunity.



One for Brand aims to transcend the conventional and craft unique brand narratives that captivate and endure. With every project, seeks to push boundaries, shape market paradigms, and champion innovation. It’s more than just design; it’s about creating an impact, fostering unwavering brand loyalty, and laying down markers for the future of branding.

The 4 cornerstones of Design Excellence

01.

Innovative Design

Emphasizing aesthetics, UI/UX, and the creation of memorable, impactful visual experiences.

02.

Technological Integration

Harnessing the latest in AI to elevate designs and provide state-of-the-art solutions.

03.

Adaptive Strategy

Tailoring solutions to evolving market dynamics, ensuring brands remain relevant and agile in a rapidly shifting digital landscape.

04.

Trust & Reliability

Building lasting client relationships through consistent delivery, open communication, and secure solutions.



The 4 step process, from vision to reality

1. We will define the scope

2. We will research your market

3. We will design & validate our designs

4. We will develop & deliver

oneforbrand

\$ AUD

\$1,280.00

☰

From\_Vision\_to\_Reality

your one-stop branding solution

how it works

Branding Essentials

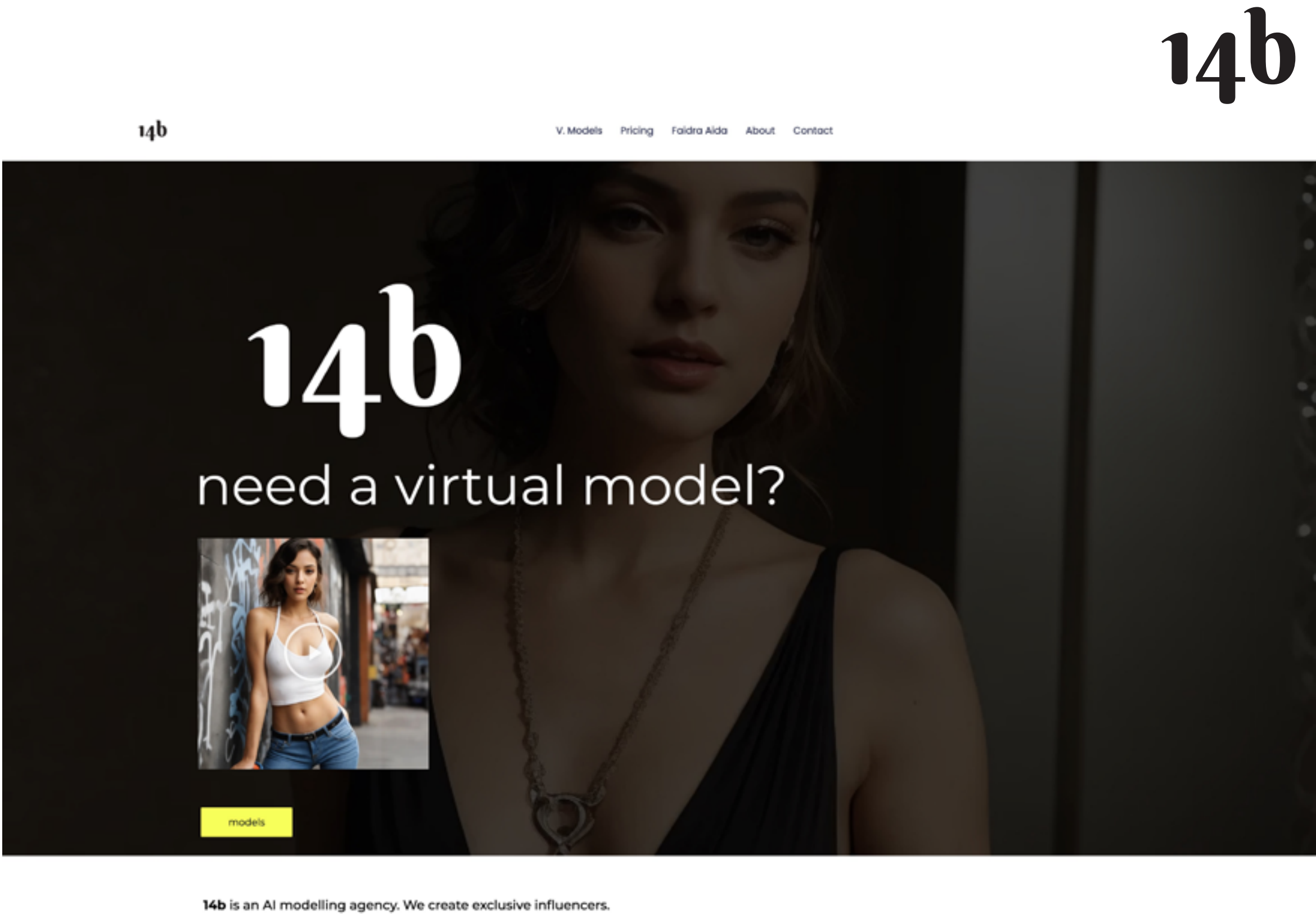
Logo/Mark · Memorable tagline · Business card · AU\$1200

get started

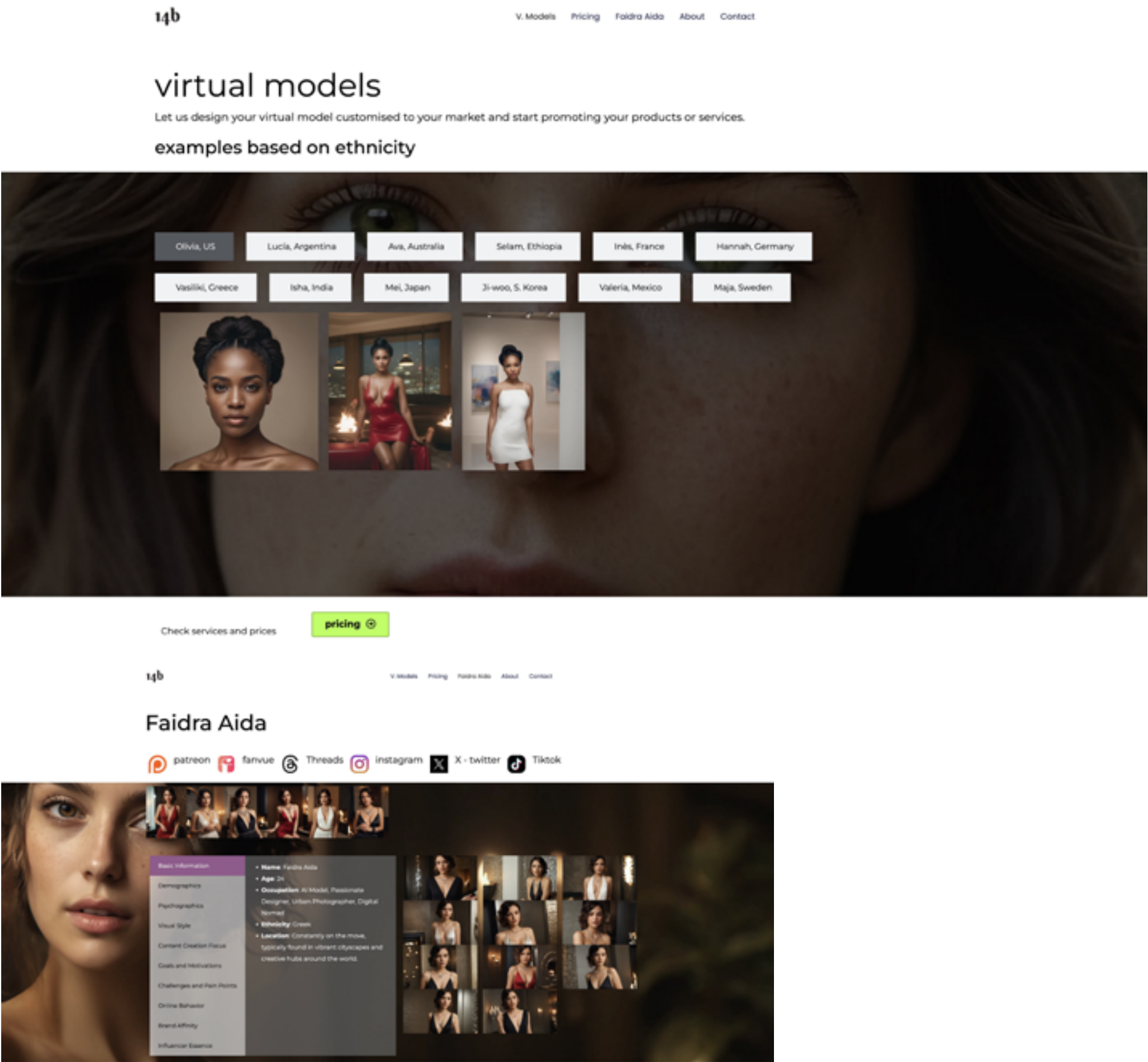
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The area of expertise is the development of custom AI models that are precisely matched to the identities of individuals and the brands of organizations. As a result, a singular combination of sophisticated virtuality and strategic impact is provided. The range of services surpasses mundane visual appeal. 14b creates customized business influencers and offer promotional opportunities to utilize its curated models, guaranteeing that each endeavor effectively connects with its target demographic. 14b provides AI models that are meticulously crafted to fulfill a particular vision, whether it be for fashion showcases or targeted campaigns.



14b





# AI prompts

— AI innovation, prompt engineering, book creation & promotion

[aiprompts.studio](http://aiprompts.studio)

In the heart of every book at AI Prompts is a storyteller, a visual artist, and a meticulous craftsman. Every prompt is engineered with care, every page is designed with precision, and every photograph is captured with passion, ensuring you have an unparalleled experience as you delve into our offerings.

## What are the benefits

### Guided Interaction

For those new to AI models like ChatGPT, prompts provide a starting point, ensuring effective and meaningful interactions with the AI.

### Learning and Education

Prompts guide users through a structured learning process, using the AI as a tutor, allowing for deep dives into topics and interactive Q&A sessions.

### Idea Generation

When faced with creative blocks, prompts can spur creativity and innovation by guiding users to ask AI for ideas, solutions, or alternative perspectives.

### Consistent Results

Well-designed prompts can ensure more consistent and accurate responses from AI, as they direct the model to interpret user intent more effectively.

### Exploration

A collection of prompts can lead users to explore functionalities of an AI they might not have considered, enriching their overall experience.

### Efficiency

Instead of spending time figuring out how to phrase a query or what to ask, users can rely on pre-established prompts for quick and efficient interactions.

### Skill Development

For disciplines like writing, music, or art, prompts can guide users to refine their skills by leveraging AI for feedback.

### Maximized Potential

AI models have vast capabilities. Carefully crafted prompts help users tap into the depth and breadth of what the model can do.



 USD

\$0.00

About

Contact

Shop

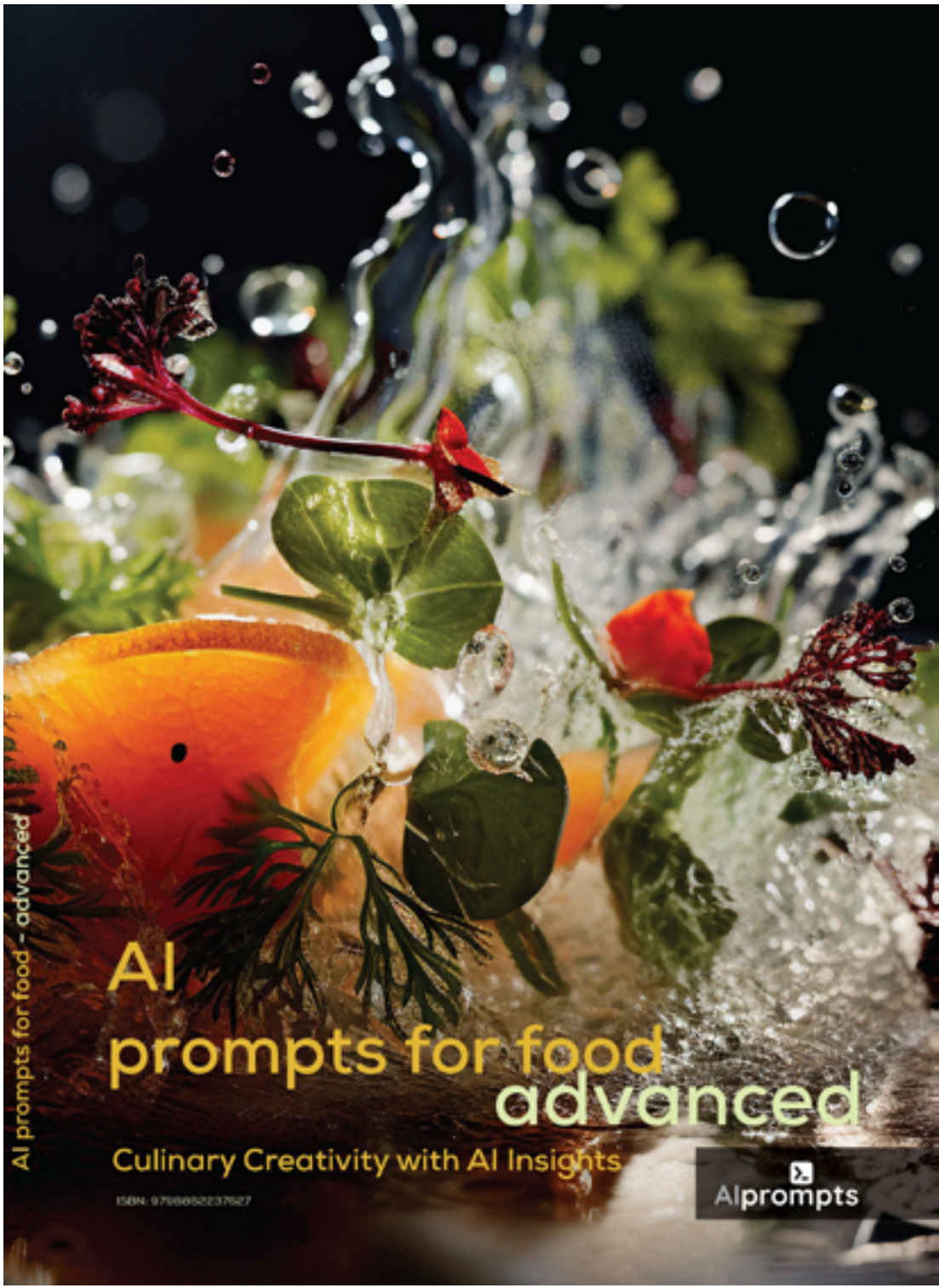
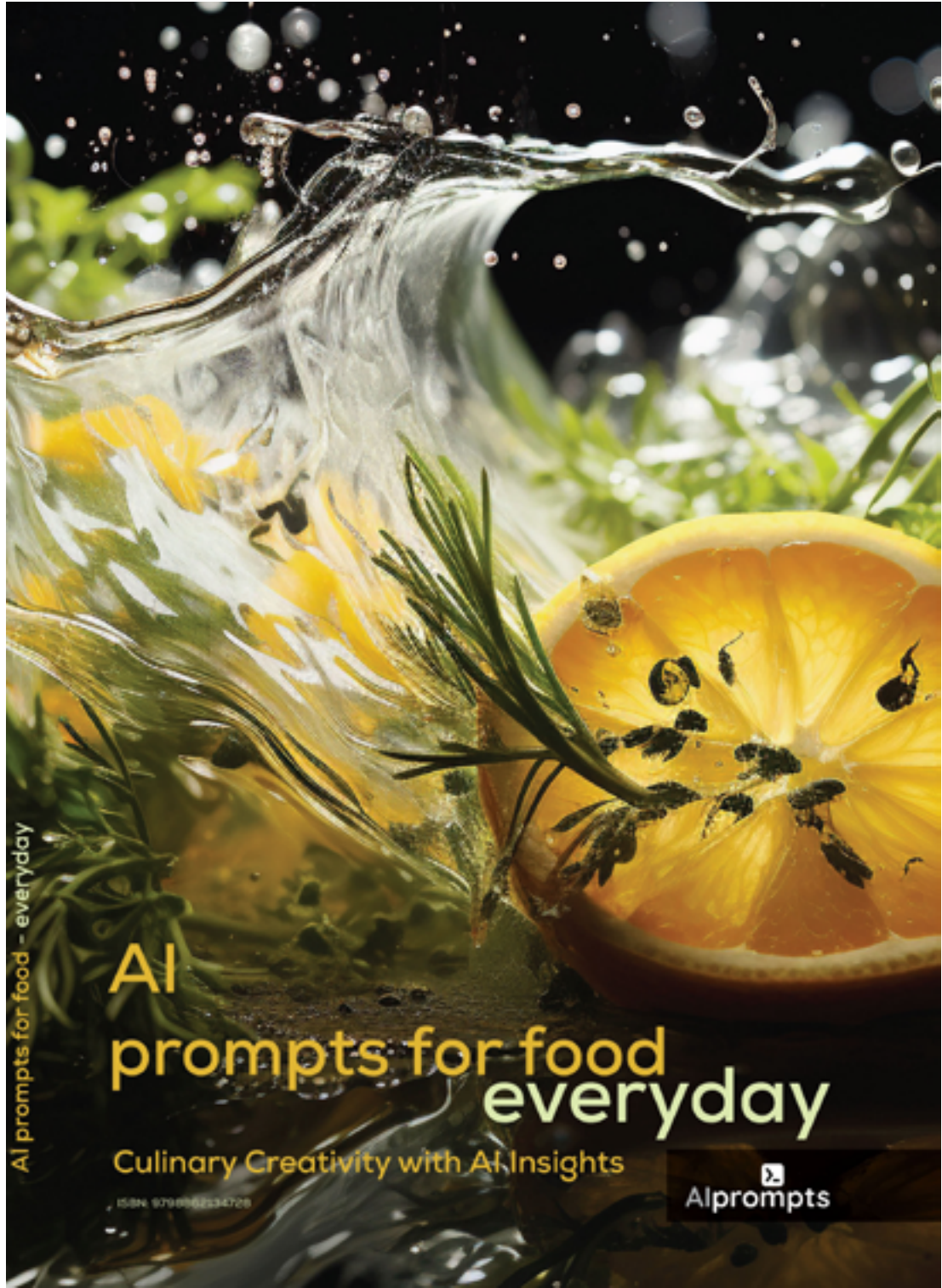
My account

Cart

Checkout



on amazon





# AI image generation

—prompt creativity, generative visuals, computational design, photography

The fusion of artificial intelligence and artistic vision. It features a diverse array of images generated by AI, demonstrating the innovative interplay between algorithmic complexity and creative design in the realm of digital art.





A collection of custom-built GPT models, each designed with unique capabilities. These models exemplify the forefront of natural language processing and AI innovation, demonstrating advanced machine learning techniques in generating human-like text and interactive dialogues.



Travel guide

An insightful travel companion, offering tailored advice and vivid insights. For ideas on what to ask visit [bouris.com/travel-guide](https://bouris.com/travel-guide)

By [bouris.com](https://bouris.com)



Journalist Assistant

Investigates and reports on key issues, combining ethical journalism, in-depth research, and awareness of current affairs. For ideas on what to ask visit [bouris.com/journalist](https://bouris.com/journalist)

By [bouris.com](https://bouris.com)



PR and Media Strategist

Expert in PR and Media Strategy. For ideas on what to ask visit [bouris.com/pr-media](https://bouris.com/pr-media)

By [bouris.com](https://bouris.com)



Sharp Eye Critic

I provide critiques on photographic works. For ideas on what to ask visit [bouris.com/photo-critic/](https://bouris.com/photo-critic/)

By [bouris.com](https://bouris.com)



Design Mentor

A tutor for design professionals. For ideas on what to ask visit [bouris.com/design-mentor](https://bouris.com/design-mentor)

By [bouris.com](https://bouris.com)



Music Tutor

Explores and studies various music genres, requiring an understanding of musical theory, history, and practical skills in music appreciation and performance. For ideas on what to ask visit [bouris.com/music-tutor](https://bouris.com/music-tutor)

By [bouris.com](https://bouris.com)



QR Code Creator

Friendly guide for creating custom QR codes

By [bouris.com](https://bouris.com)



Personal Chef

Expert in global culinary arts, offering visual and flavorful experiences.

By [bouris.com](https://bouris.com)



DocuWiz

Consistent, clear expert in document analysis.

By [bouris.com](https://bouris.com)



Gift Guru

Curates and recommends unique, personalized gifts for a variety of occasions and recipients. For ideas on what to ask visit [bouris.com/gift-guru](https://bouris.com/gift-guru)

By [bouris.com](https://bouris.com)



# Promo reels

— AI speech, video production

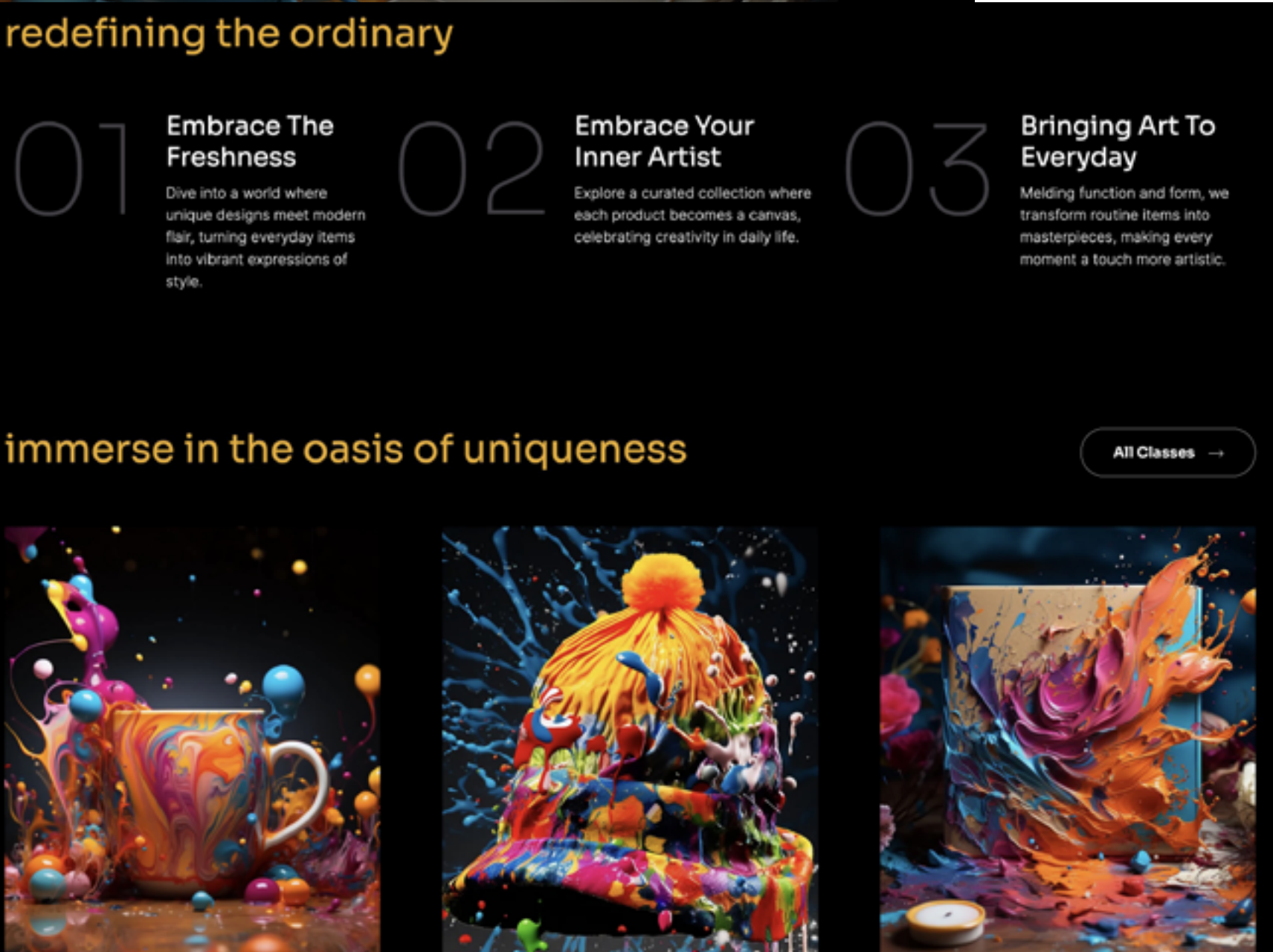
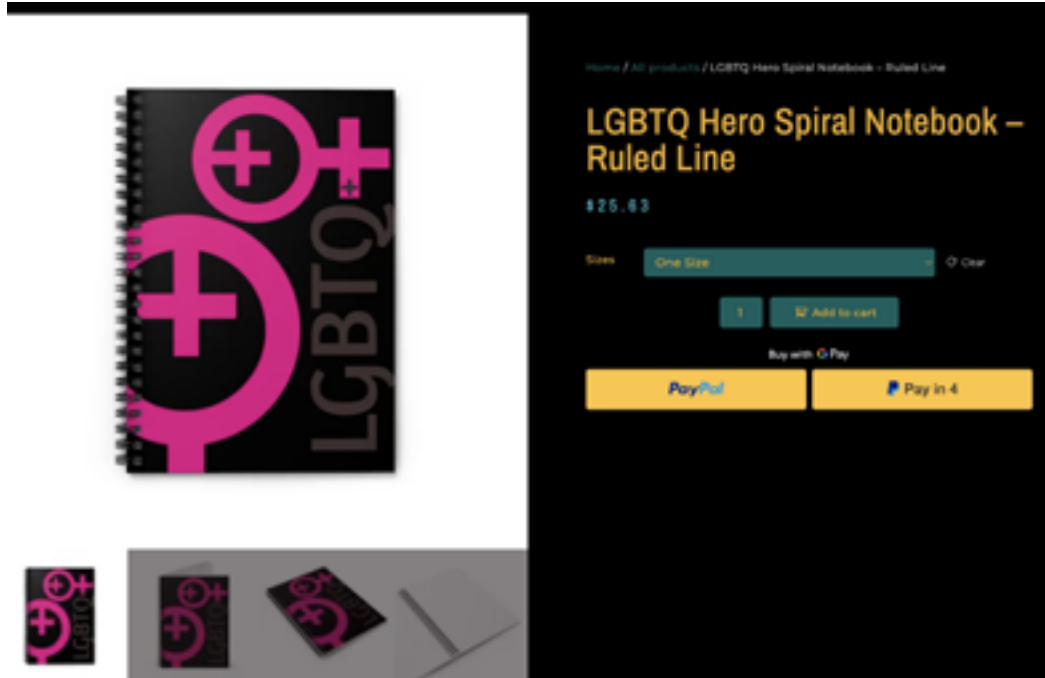
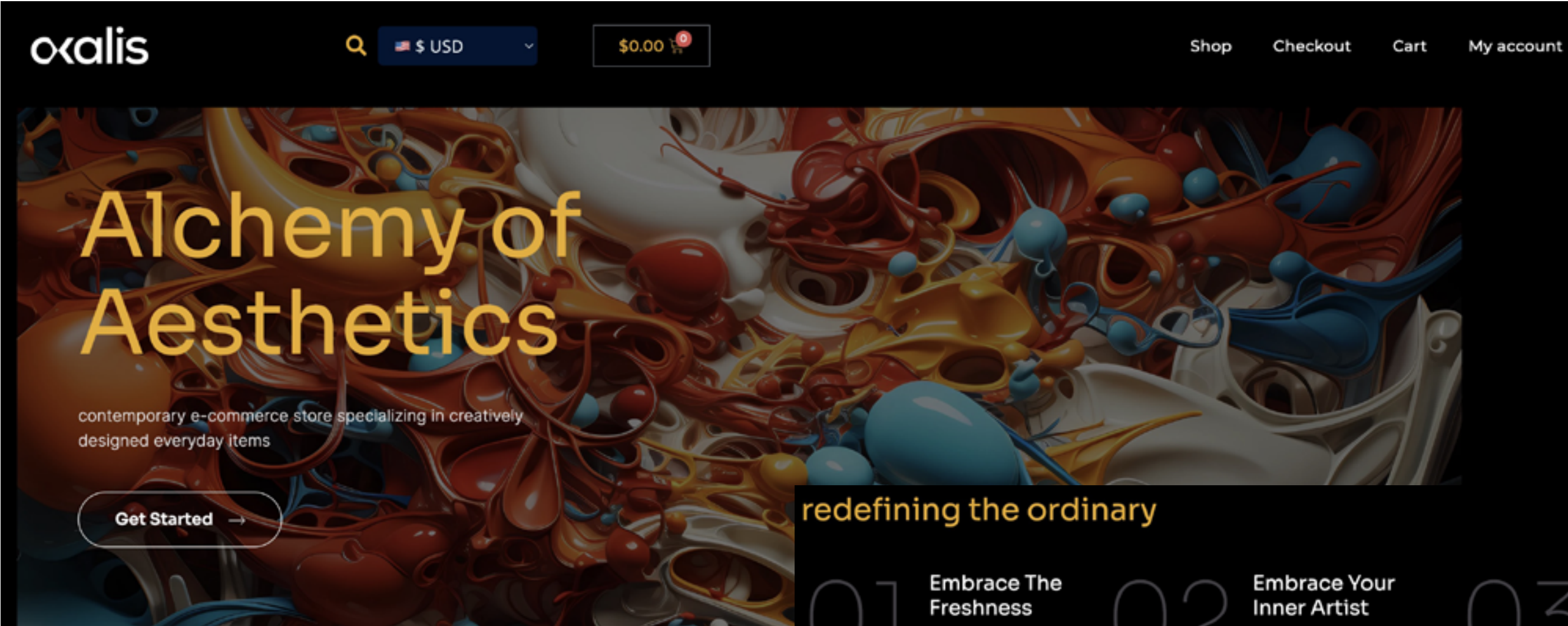
<https://youtube.com/antoniosbouris>

Crafted narratives showcasing a meticulous integration of visual storytelling and brand identity. Each reel embodies a strategic approach to design, blending traditional principles with digital innovation for impactful communication. Through these visual narratives, the aim is not only to showcase the design capabilities but also to forge a deeper connection with the audience, demonstrating how thoughtful design can transform ideas into engaging experiences.





oxalis is a contemporary e-commerce store specializing in creatively designed everyday items.





curioustone aims to democratize AI, bridging the gap between complex technologies and daily tasks. We envision a world where our intuitive, promptless AI tools amplify creativity, streamline tasks, and become accessible to all, regardless of their profession or tech-savviness.

Applications

copytone

copytone revolutionises your writing with its promptless tools for blog posts, press releases, writing, social media captions, email newsletters, and more. Improve clarity, optimise paragraphs, and make compelling calls-to-action. Includes unique prompts to assist with writing, research and research solutions. Improve your content creation with ease.

mealtone

Transform your cooking experience with mealtone. Use advanced AI-powered culinary assistant. Explore seasonal recipes, create personalised meal plans, and effortlessly navigate dietary restrictions. With tools for grocery lists, substitutions, budgeting, and more, mealtone revolutionises your one-stop app for culinary mastery.

giltone

Your ultimate AI-powered gift guide. For every occasion, curated personalised recommendations, unique experiences, insider tips, and thoughtful solutions for anyone on your list. Making gifting easy, enjoyable, and memorable with gifting. Use one-stop app for every gift need.

marketingtone

Take your marketing strategy to the next level with our AI-powered marketing solutions. From identifying trends to customer insights, marketing offers. Improve your brand positioning, content and engagement. Includes unique prompts to assist with marketing strategy, content creation, and more.

salestone

Revolutionise your sales with our AI-powered app. Offering dynamic lead generation, tailored marketing materials, and personalised product recommendations. Boost performance with real-time industry insights and account management by staying ahead of competitors, all while optimising your efforts and strengthening your network.

prtone

prtone is the AI-powered app that revolutionises your PR content creation, media relations, and outreach. Includes unique prompts to assist with press releases, media pitches, and more. Includes unique prompts to assist with press releases, media pitches, and more.

financialtone

Revolutionise financial services with AI. Empower offering, enhanced decision-making, and personalised solutions for investing, banking, and more. Includes unique prompts to assist with financial analysis, investment advice, and more.

politicaltone

Politicaltone is an AI-powered application that streamlines research, strategic development, and decision-making in journalism, politics, and beyond. Includes unique prompts to assist with research, policy analysis, and more.

designstone

The application is currently under development and will be available to the public soon.

copytone in action

Sizzling Social Media: A Food Blogger's Triumph

Sarah, a passionate food blogger, was struggling to maintain her social media presence. Copytone's Social Media Captions and Compelling Call-to-action tools inspired the into her Instagram captions. To her delight, Copytone's Multiple Experts offered diverse opinions, which helped her create engaging content. The AI Feedback feature allowed her to refine her captions, while the Translation tool made her content accessible to a global audience. Sarah's followers skyrocketed as she effortlessly connected with her audience.

copytone is the ultimate AI-driven writing assistant, designed to elevate your content across various platforms. Generate fresh blog post ideas, write with purpose, craft compelling social media captions, and create audience-attracting profiles. Optimise paragraphs, enhance sentence clarity and develop irresistible calls-to-action. Summarise web content, write and reply to emails, get research advice, and create SEO content briefs. Plus, translate text and categorise lists effortlessly. Let **copytone** revolutionise your writing experience today.

curioustone makes AI accessible to everyone

curioustone bridges the gap between complex AI technologies and daily tasks.

Try our AI Expert tool. Ask anything

English

Send your message here

Send

NEW FEATURES

New Plans

Basic and advanced plans including all disciplines. Free tools also available

Multitasking

Work with several tools within one conversation using the new interface

AI Expert Simulation

Consultancy session with a relevant AI Expert based on your inquiry

Improved Feedback Feature

Ask for feedback at any point of the AI conversation

curioustone

curioustone makes AI accessible to everyone

Innovative Software Applications for Individuals and Businesses.

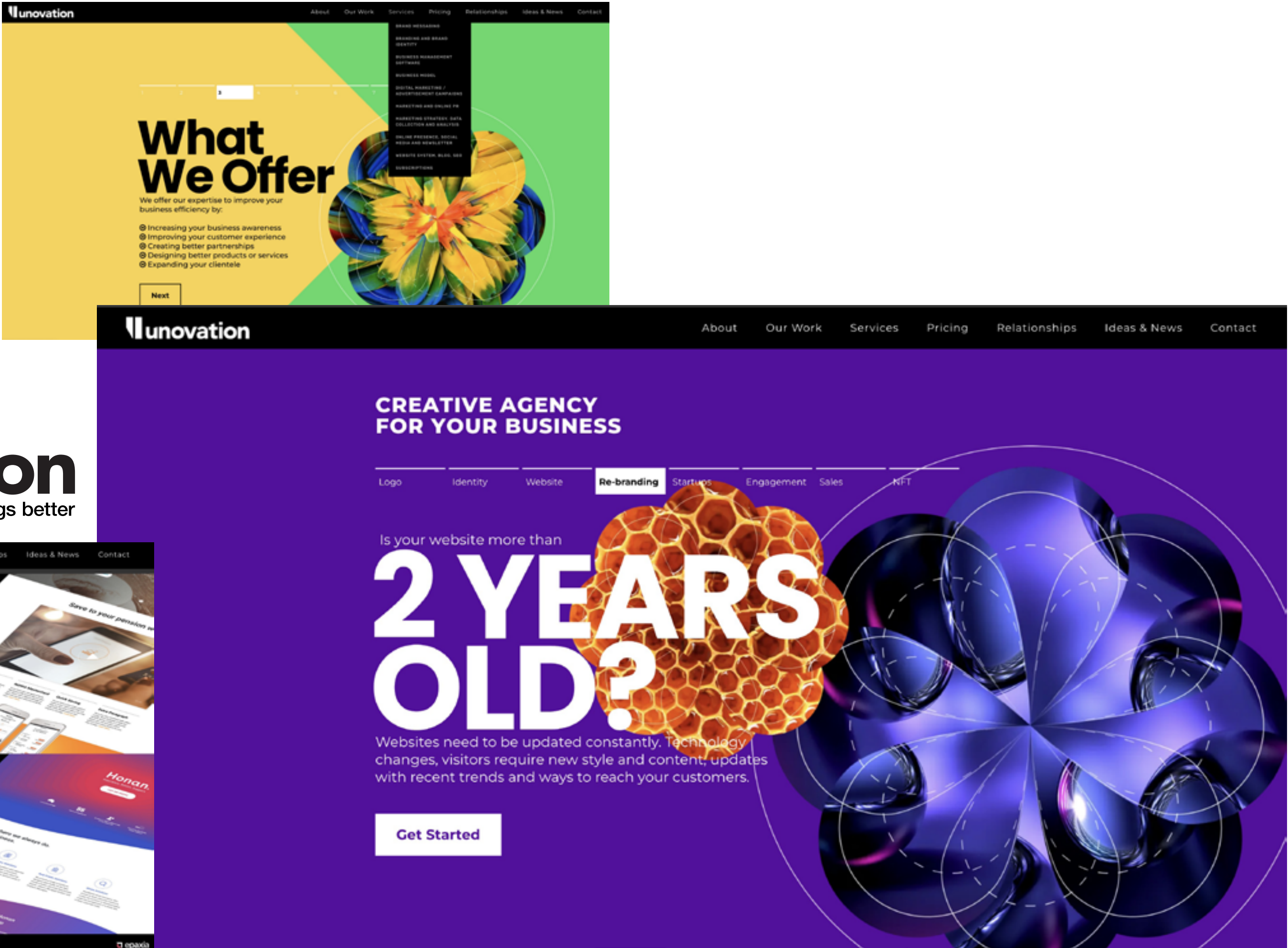
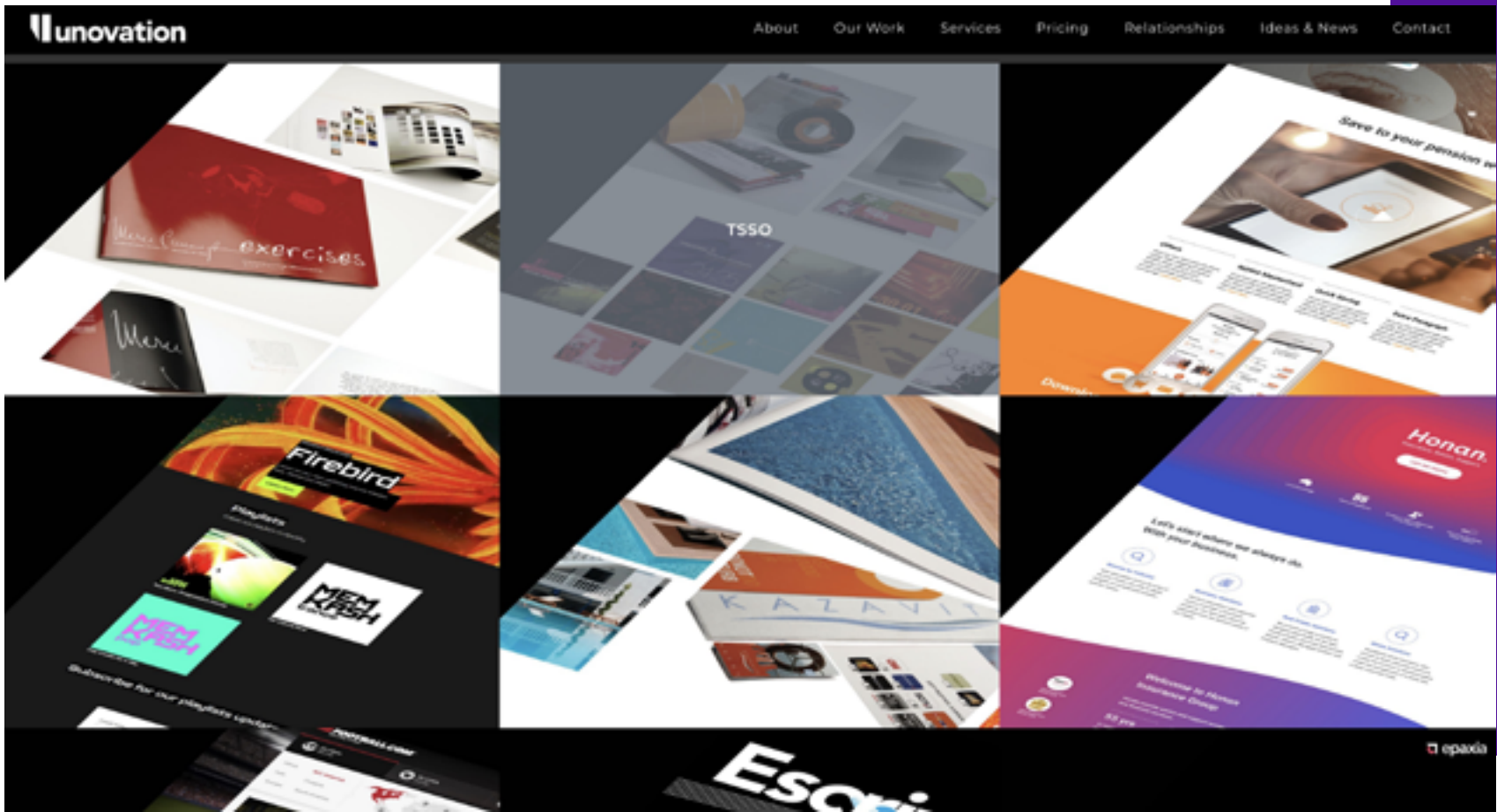
curioustone bridges the gap between complex AI technologies and daily tasks, making advanced AI tools accessible and beneficial to everyone, regardless of their technical background or profession.

Demo Our Features For Creators



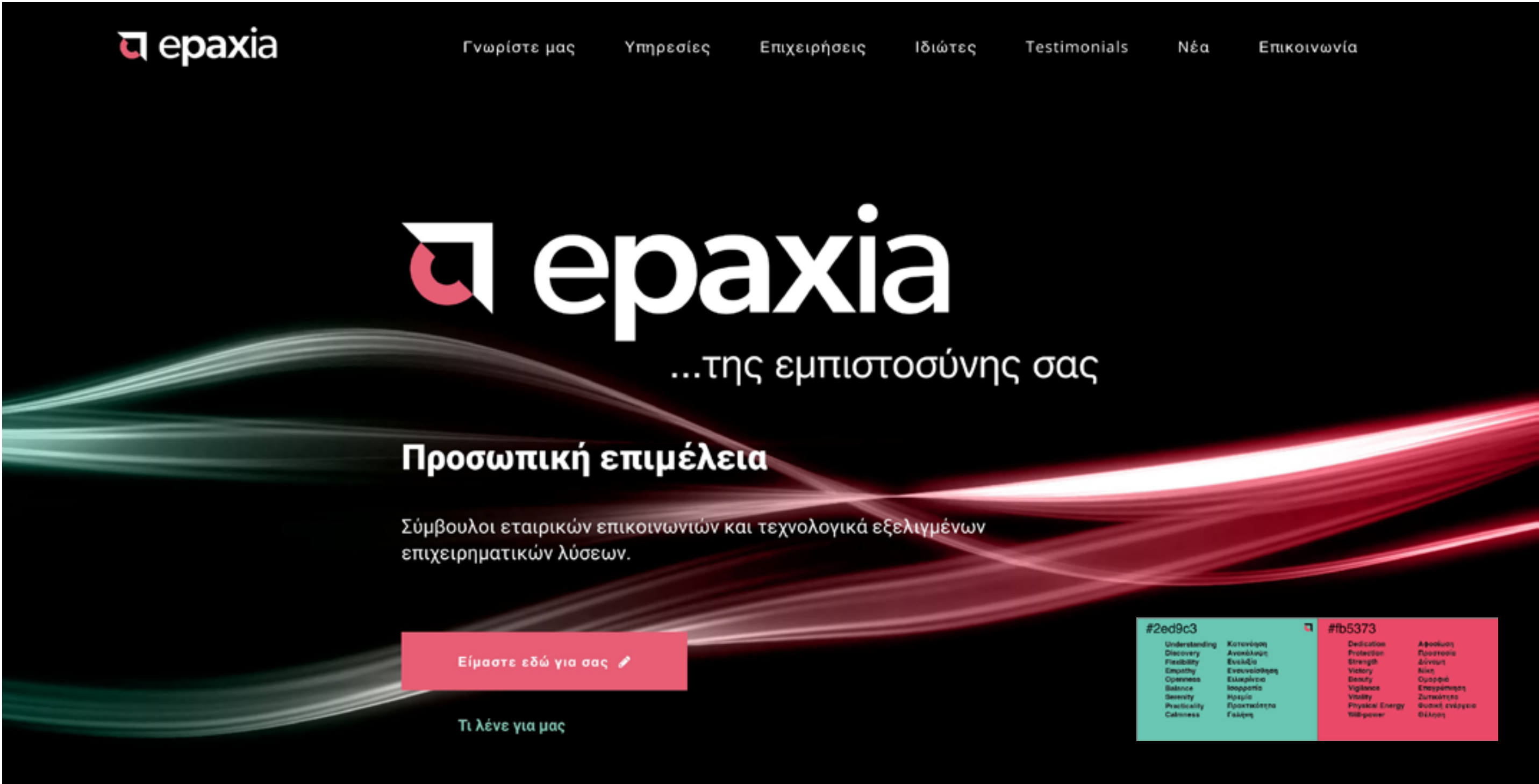
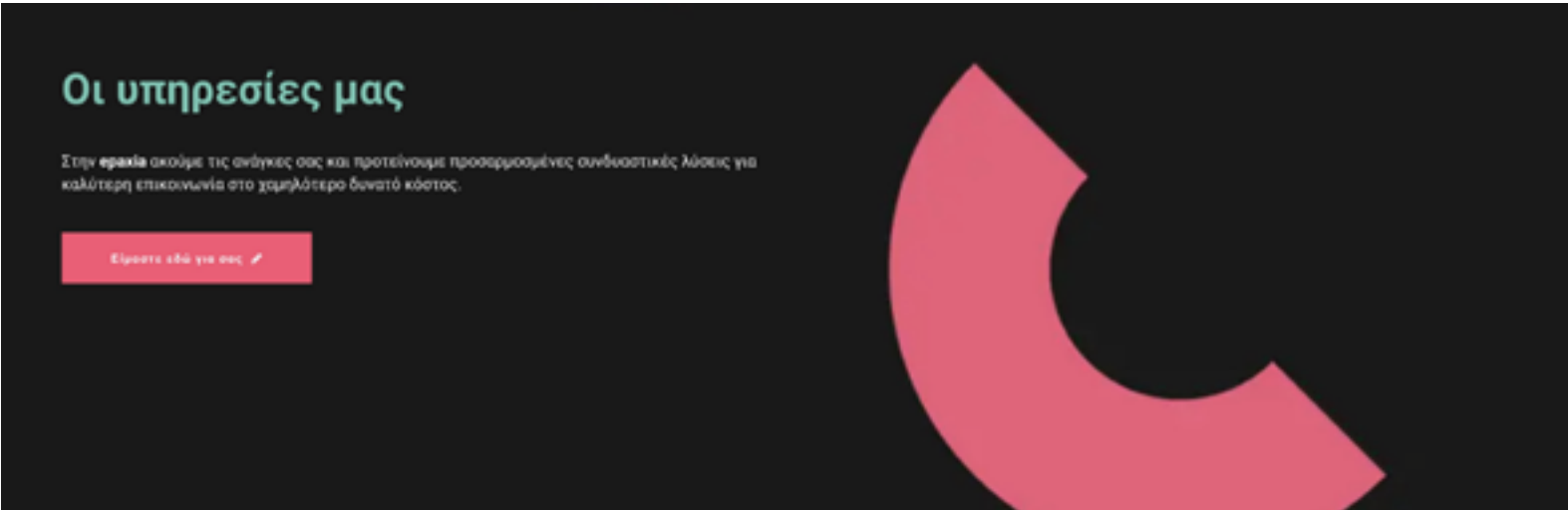
[unovation.io](https://unovation.io)

unovation is Branding, Design and Marketing studio that helps businesses create and sustain a strong brand, increase efficiency and enhance customer experiences.





Epaxia is at the forefront of technological innovation, offering state-of-the-art business solutions through comprehensive technological consultancy. They are dedicated to empowering businesses with advanced strategies and tools tailored to modern challenges.



# Neurolistening

—human centered design, innovation

## Mobile Tomatis method treatment

- \_Methods of Design
- \_Corporate identity
- \_Basic advertising concepts
- \_Website
- \_Mobile app
- \_Social Media strategy





# Food Notation

—innovation

## Written food language

## Vision

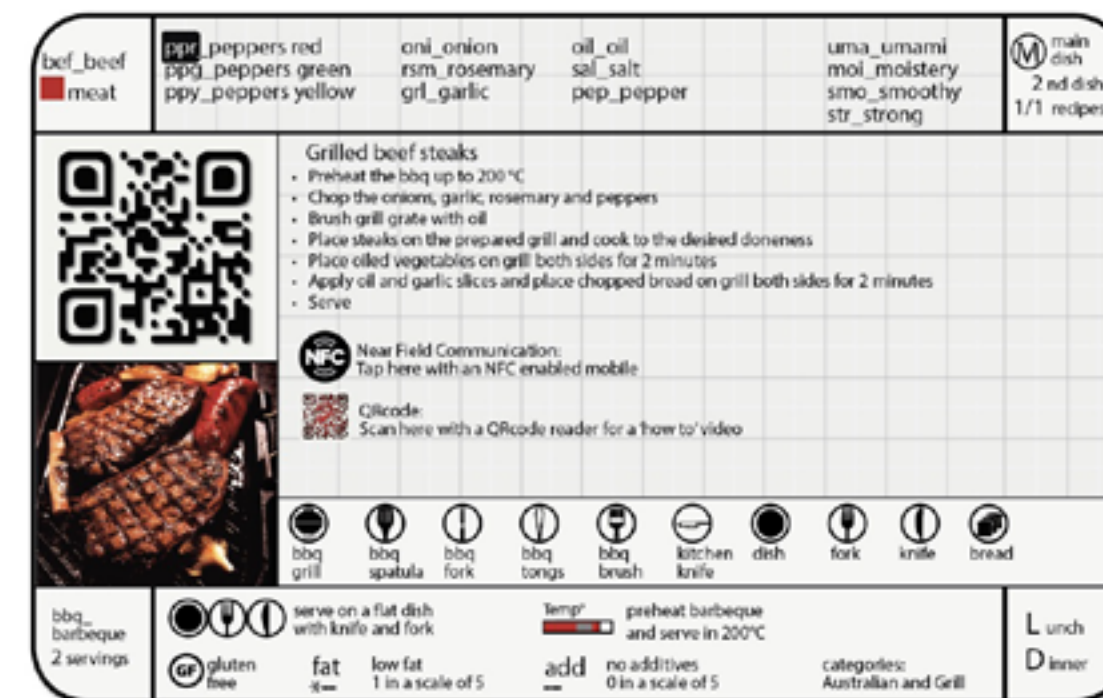
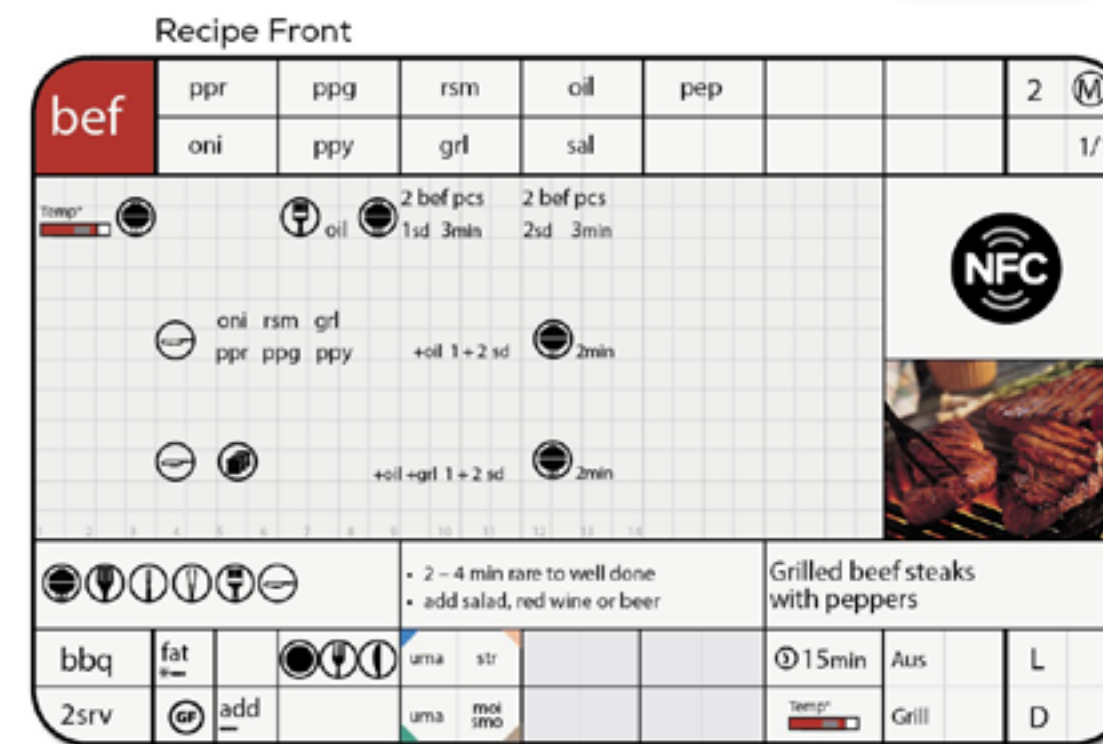
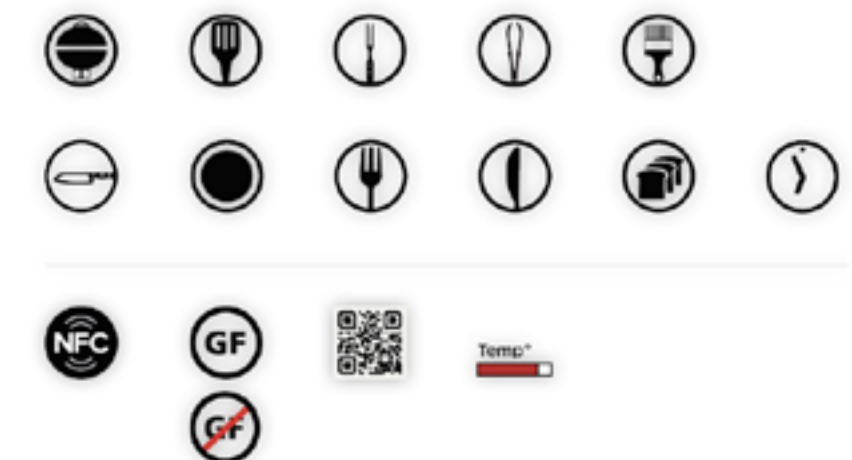
To establish a universal cooking language that can transcend cultural barriers, make culinary procedures effortless and recipes easier to understand at a glance.

## Objective

- \_Make the code understandable and easy to use
- \_Accomplish flexibility, versatility and future development ability
- \_Establish features and options to ensure universality
- \_Ensure that the code is sustainable

## Deliverables

- \_Symbols or typographic approach for kitchenware, ingredients and devices
- \_Scales that needed in cooking like quantity and temperature
- \_Flavours approach
- \_Serving style presentation
- \_All other elements needed

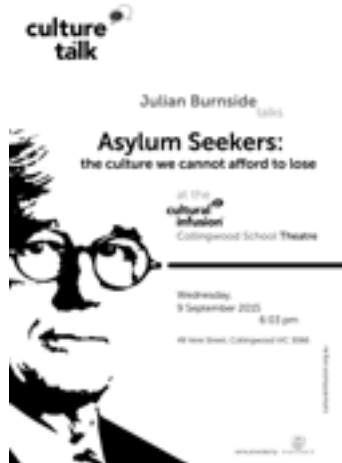
[Recipe Back](#)



# Cultural Infusion

—creative strategy, rebranding, communication design, visual communication

Cultural Infusion is a non-profit Australia’s most vibrant school incursion provider. Making intercultural communication and cultural competence a rich, fun and rewarding part of the curriculum. Cultural Infusion believes that as people who live in a diverse society, in a globalised world, the ability to move between and respect cultures is an invaluable asset.



# cultural<sup>®</sup> infusion<sup>®</sup>

culture  
talk

cultural<sup>®</sup>  
journeys

cultural<sup>®</sup>  
infusion  
mayibuye



## Social Media Management

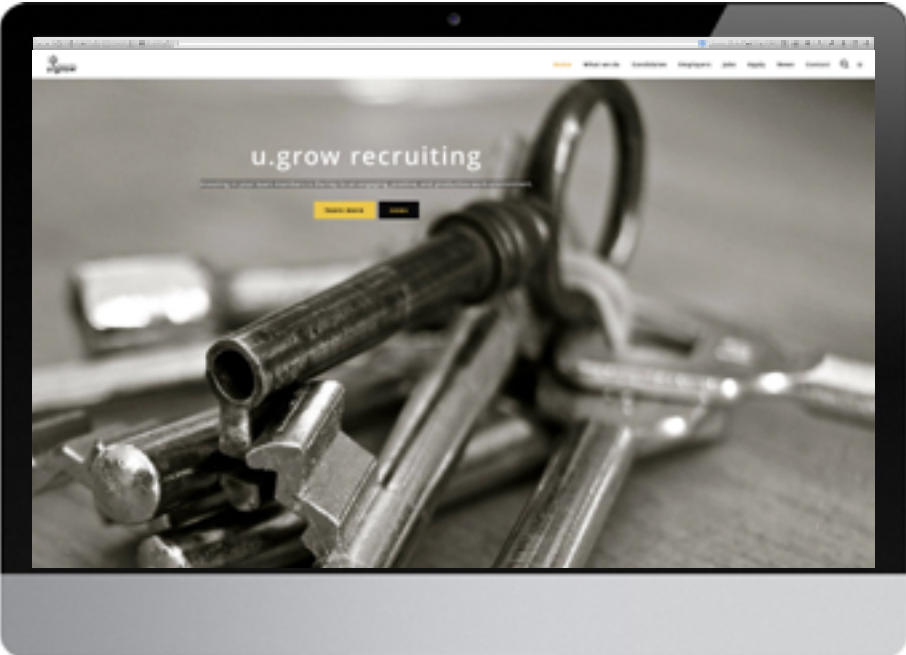
v2.0 by Antonie Bouris 2015





# u.grow —corporate identity, social media, innovation

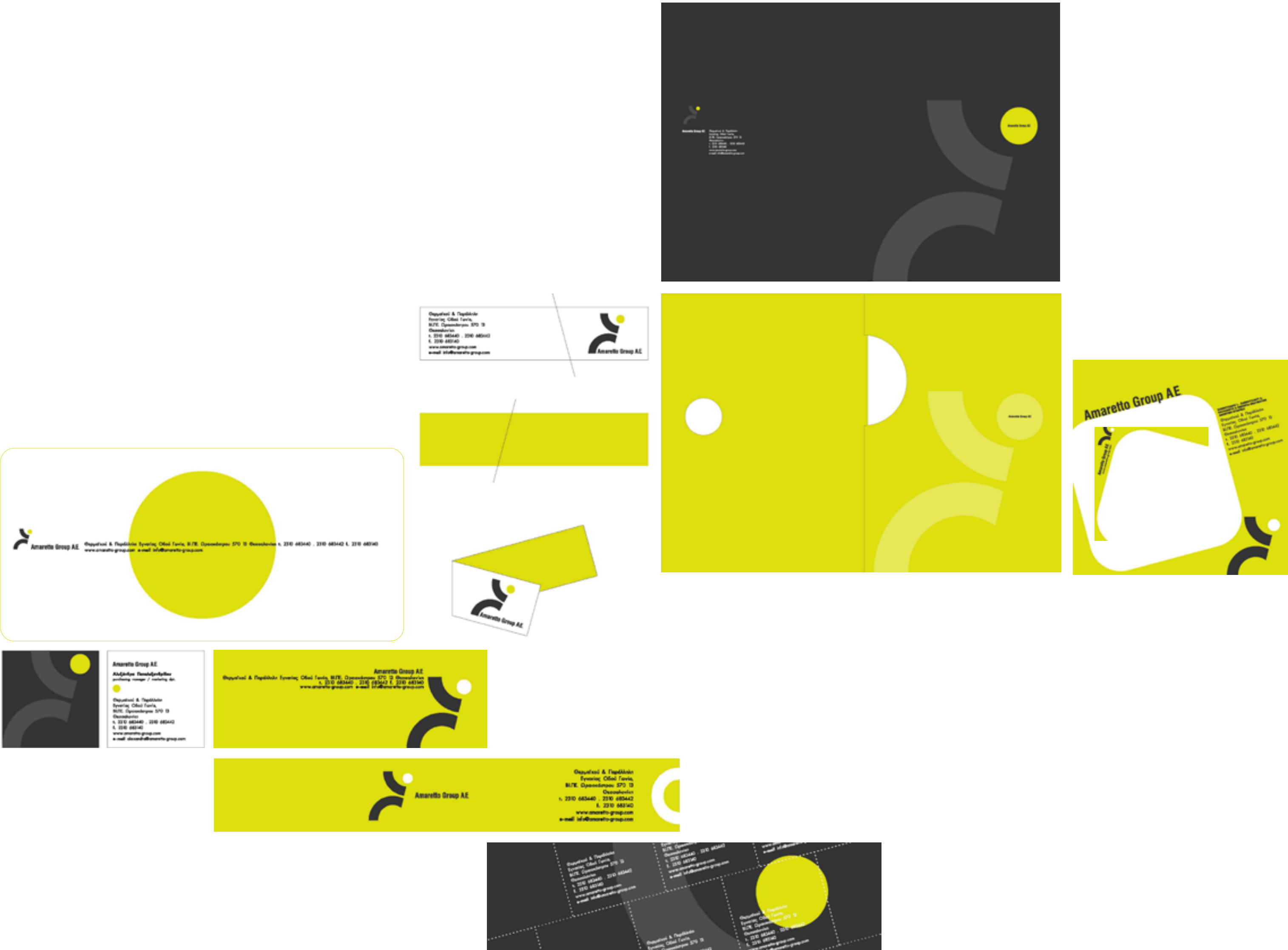
u.grow - Find your p(l)ace, is a creative group of people specializing in recruitment by seeking to build relationships of value with candidates and employers.



# Amaretto Group

—branding, corporate identity

Amaretto group S.A. is a group of companies dedicated to making cutting-edge everyday kids' clothes.





# Amaretto

— visual communication

Amaretto is the most fashionable Greek clothing company, making cutting-edge everyday kids' clothes.



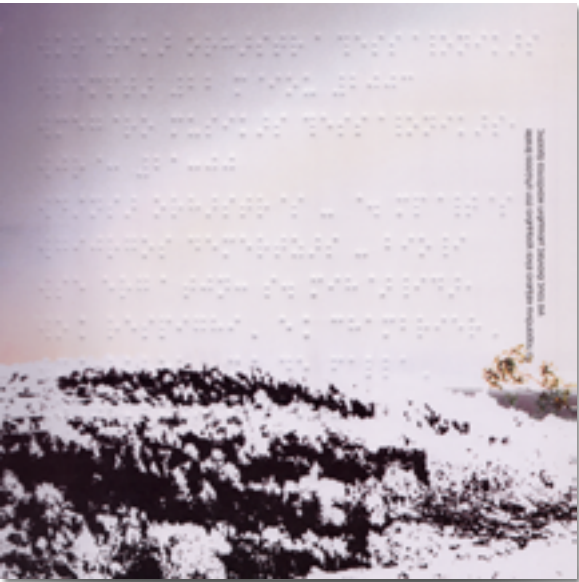
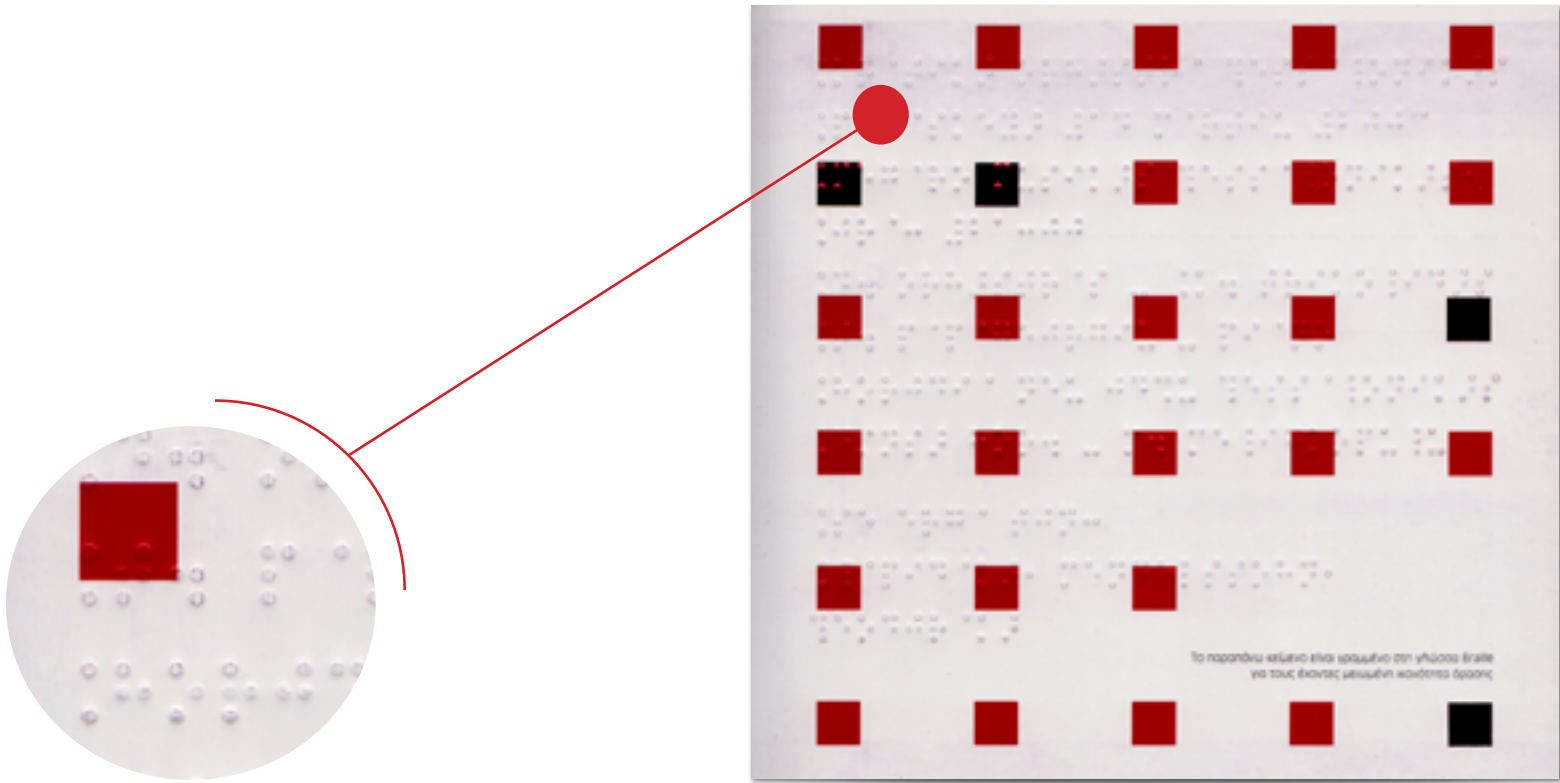


Orchestra’s weekly schedule accessible to the visually impaired

A special embossing technique has been designed and introduced by me in 2003 for the printed material of the Thessaloniki State Symphony Orchestra. Since then, the visually impaired audience were able to have access to the orchestra’s weekly schedule, by reading the second page, using the Braille\* writing system.

For the same reason the awarded by the national design awards EVGE, semestrial orchestra’s schedule, included an audio cd with the schedule delivered vocally.

\*Braille is a tactile writing system used by the blind and the visually impaired that is used for books, menus, signs, elevator buttons, coins etc.

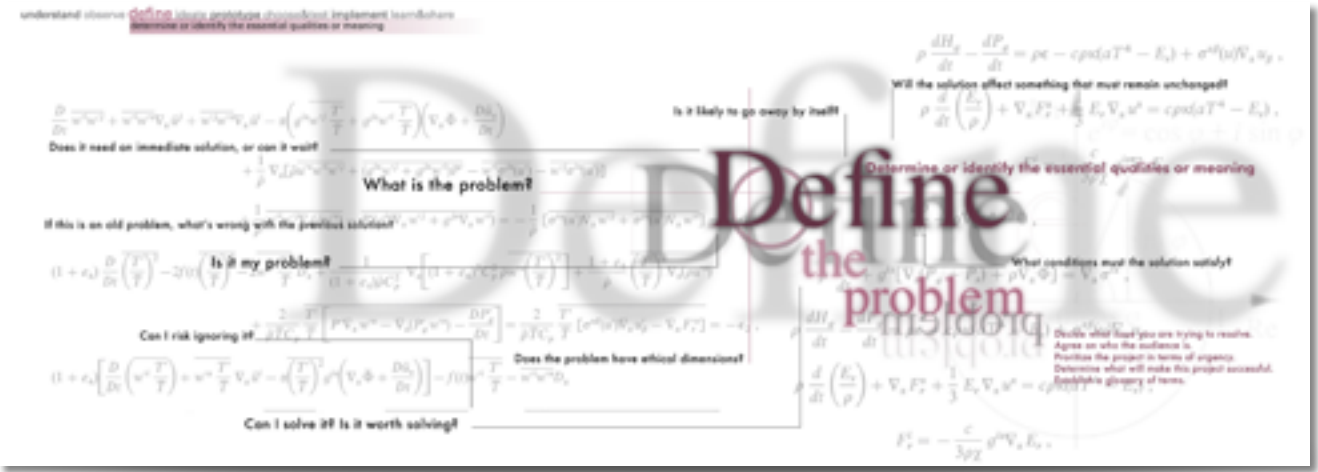
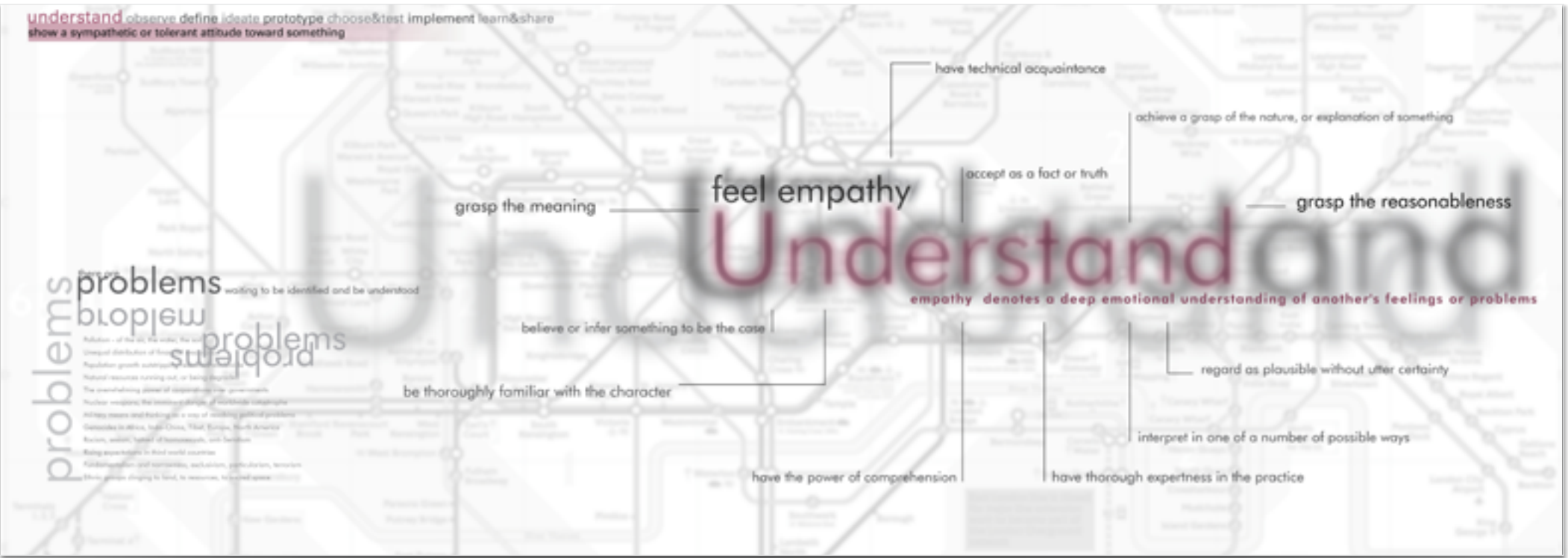


# The Design Thinking process

—visualisation, book creation

A visualisation to Design Thinking process

Design thinking is the ability to combine empathy for the context of a problem, creativity in the generation of insights and solutions, and rationality to analyze and fit solutions to the context.

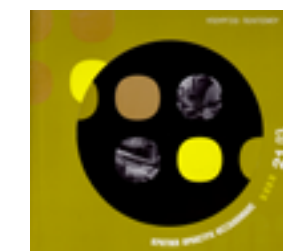
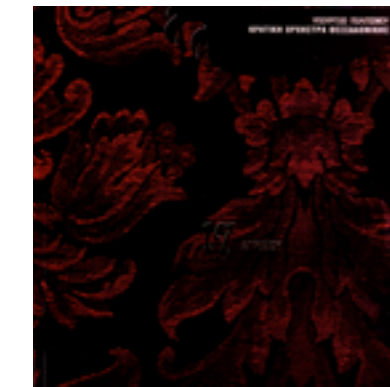
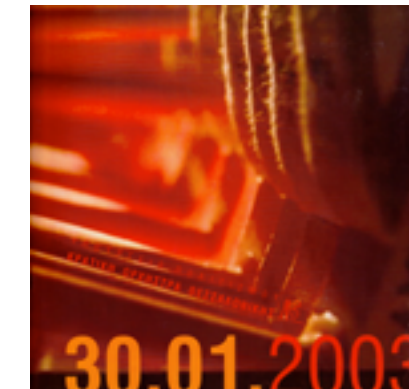
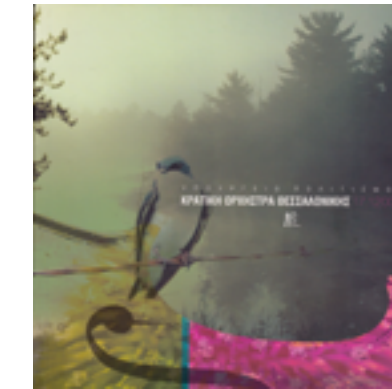
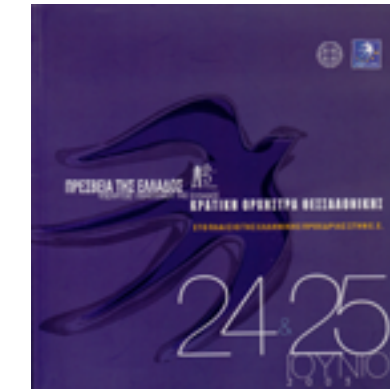




# TSSO

—corporate identity, publications

Thessaloniki State Symphony Orchestra is one of the two most important symphonic ensembles of Greece. The orchestra's extensive repertoire includes works from the Baroque to the avant-garde compositions of the 21st century.





# University of Minnesota —publications

## Exhibition Catalogues

Department of Art Faculty exhibition, Art Moves  
Inaugural exhibition in the new Katherine E. Nash Gallery  
(2003)

Merce Cunningham, exercises  
Katherine E. Nash Gallery (2005)  
University of Minnesota, Twin Cities is a public research university located in Minneapolis and St. Paul, Minnesota, United States, with the Minneapolis and St. Paul campuses being approximately 5 miles apart.





# Speak Greek in March

—corporate identity, visual communication, pro bono

An international project to encourage and provide opportunities to people of Greek background to use the Greek language.





# Kazaviti hotel

—branding, brand identity, visual communication

Kazaviti hotel in Thassos, Greece, is situated at the western end of the location Dasylio, an exquisite forest of pine trees, 1.000 meters away from the Skala of Prinos.

## Deliverables

## Corporate identity

## Menus

Visual identity (keys, cards, stamps, matches, coasters, pens, tv programs, envelops, notebooks, display presentations)

## Maps and guides

### Interior and exterior signage

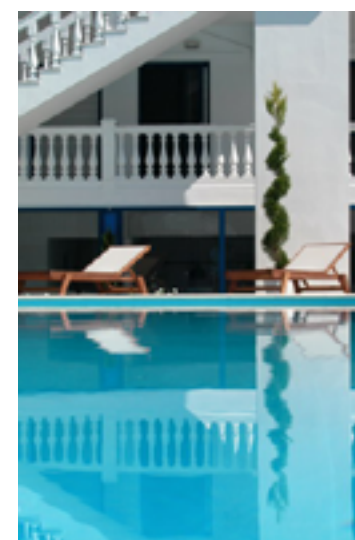
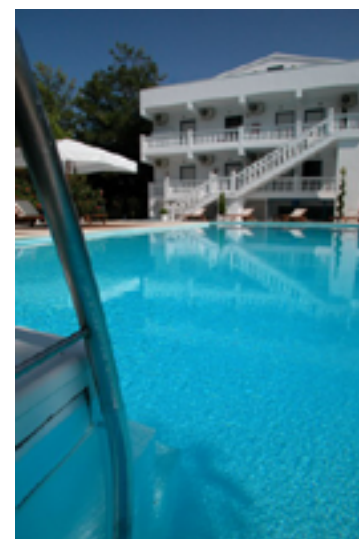
Hotel's booklet

## Hotel's Interior Graphics

## Environmental Graphics

## Magazine advertisements

PhotographyW



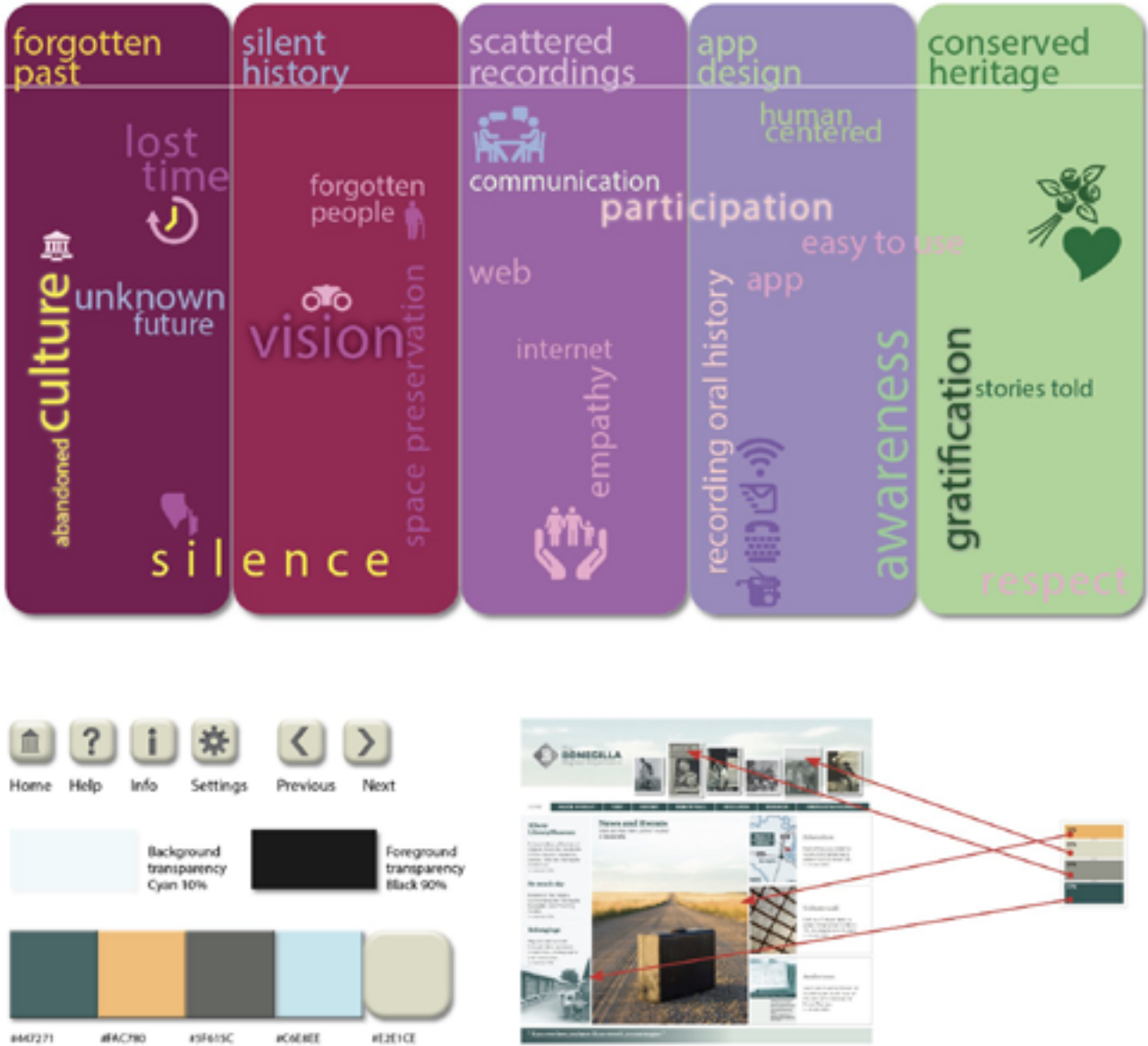


# Bonegilla

—human centered design, innovation, pro bono

Oral history preservation tool

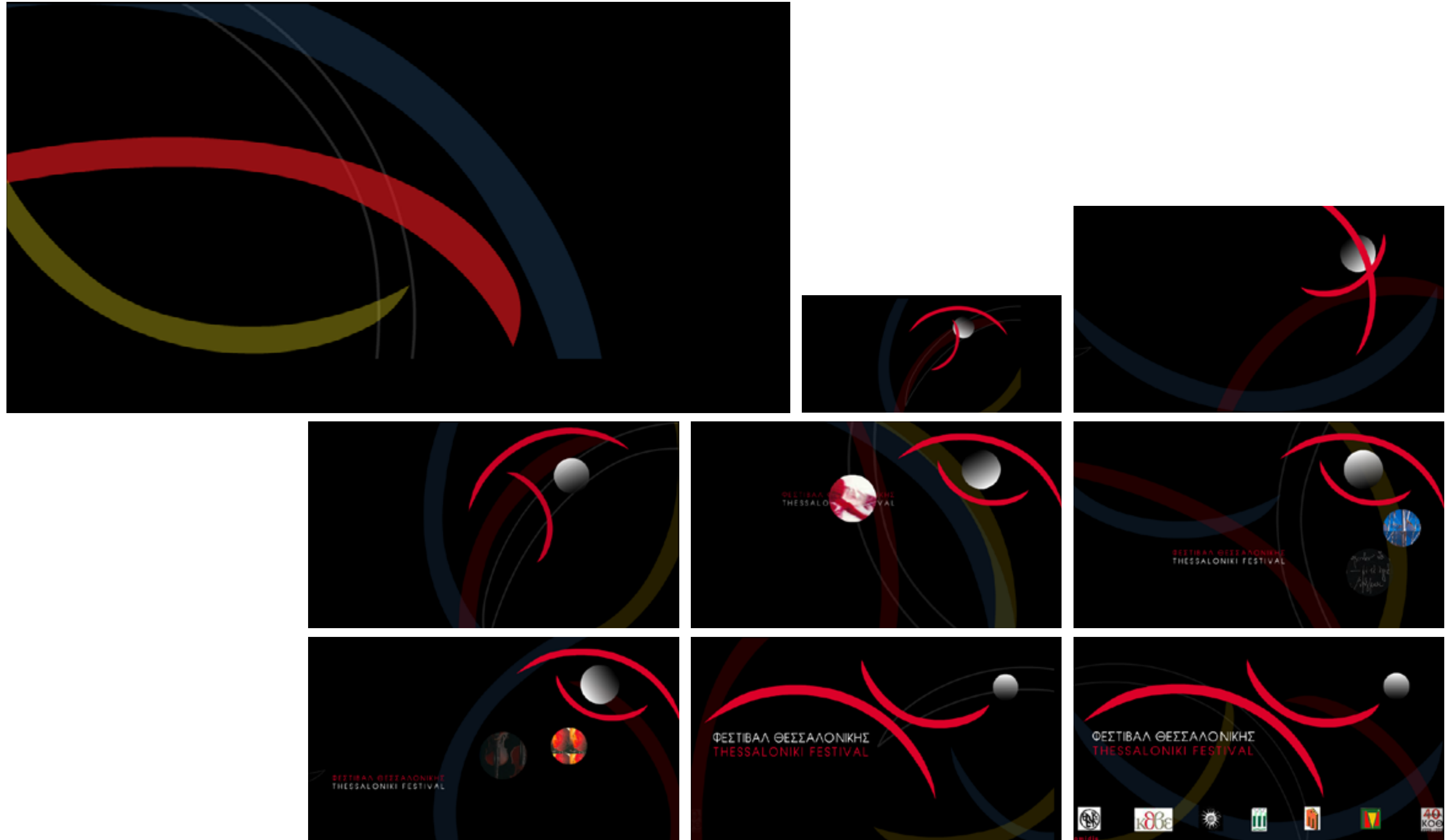
Bonegilla Migrant Reception and Training Centre was a camp setup for receiving and training migrants to Australia during the post World War II immigration boom. Bonegilla holds powerful connections for many people in Australia. There are currently an estimated 1.5 million descendants of migrants who spent time at Bonegilla. In 2011 the Australian Government began the process of developing an Australian heritage strategy. Part of this process was proposed an idea of an application for the preservation of the oral history.





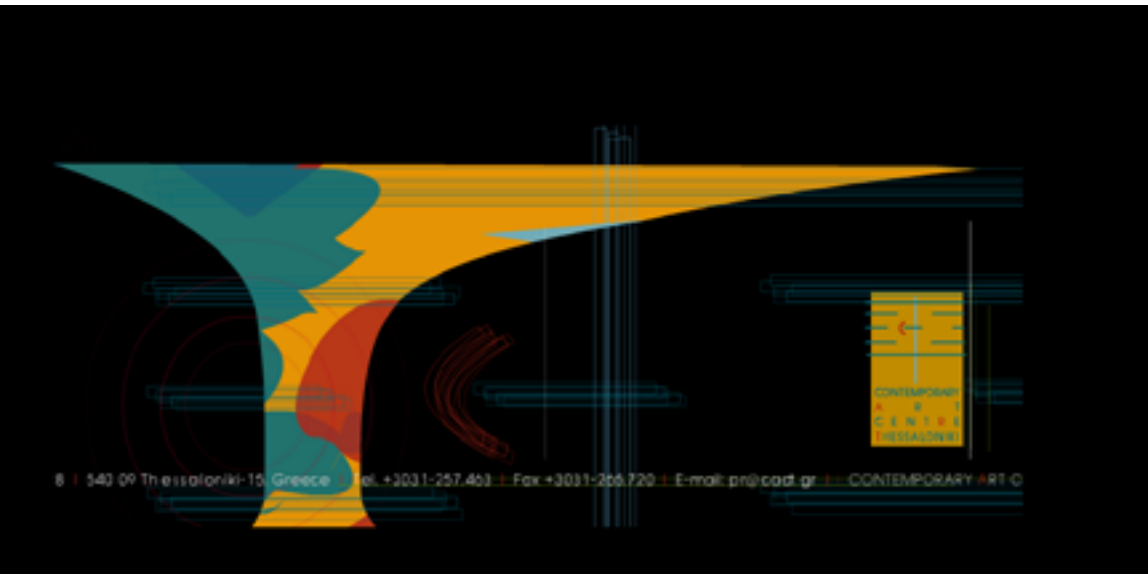
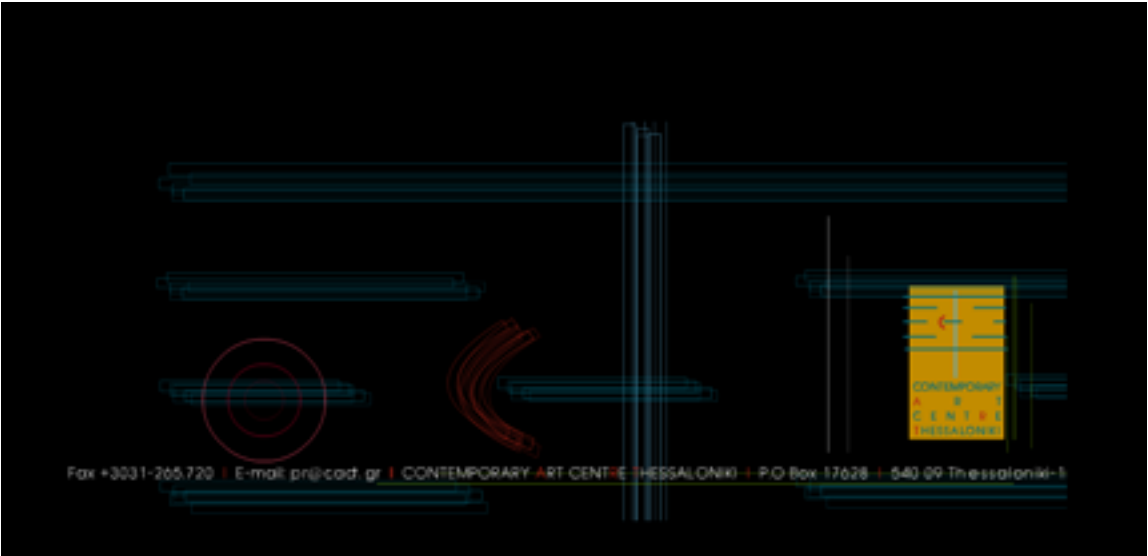
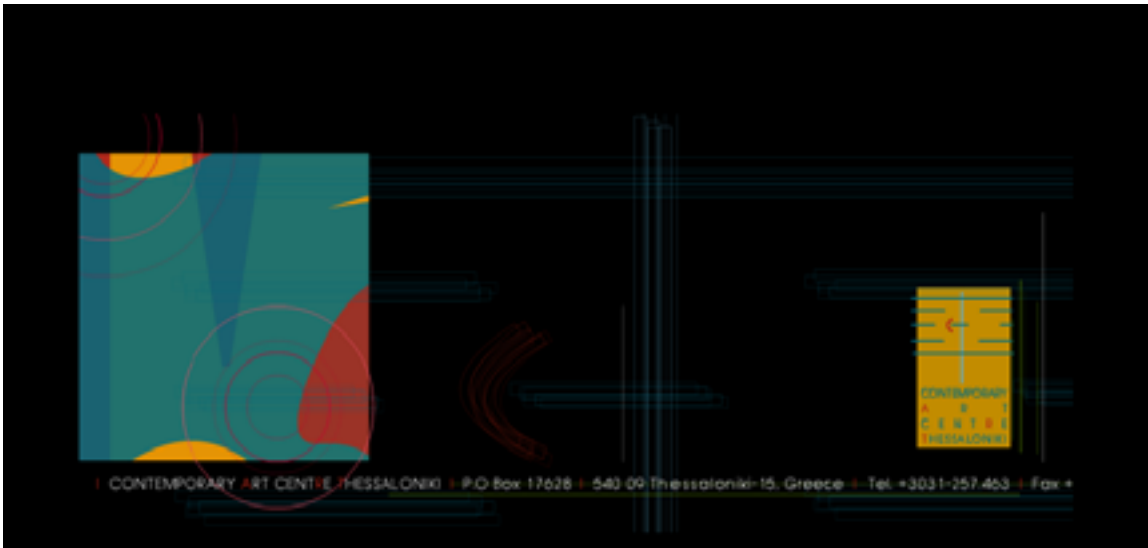
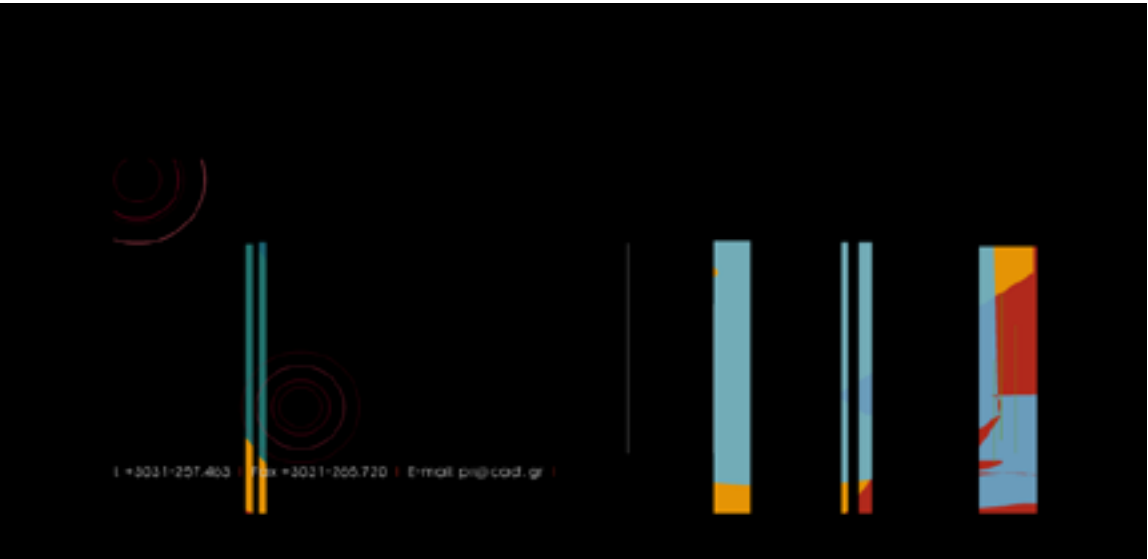
# Thessaloniki Festival — motion graphics

Thessaloniki Festival was an umbrella organization designed to coordinate activities of the following institutions: The State Museum of Contemporary Art, the Art Center of Thessaloniki, the Dimitria Festival, the National Theater of Northern Greece and the State Orchestra of Thessaloniki.





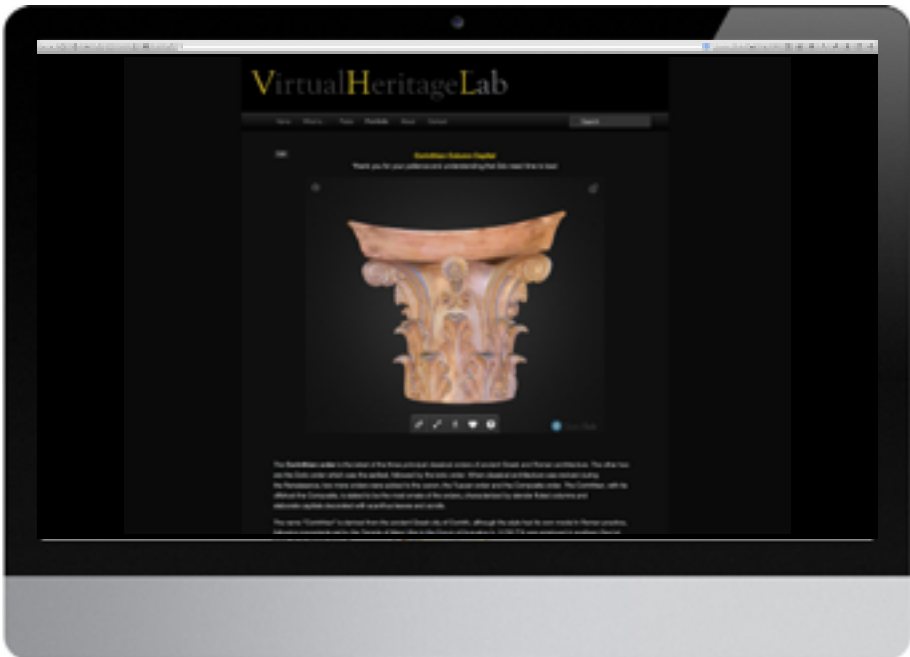
The Contemporary Art Centre of Thessaloniki is an independent part of the State Museum of Contemporary Art. It supports all forms and kinds of innovative artistic activity. It does not function merely as an intermediary along the linear progression of artist – work of art – public, but serves as an active enabler, facilitating and encouraging communication between the artist and the public.





# 3d VHL — visual communication

3d Virtual Heritage Lab specialises in the area of Digital Cultural and Virtual Heritage preservations. It performs large scale 3d scanings, inspections, quality controls and provides heritage communication and publicising services.





# Logotypes and Marks





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